

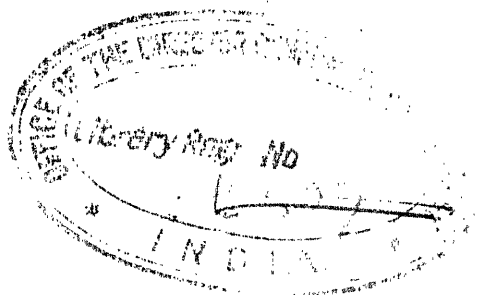
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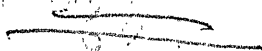
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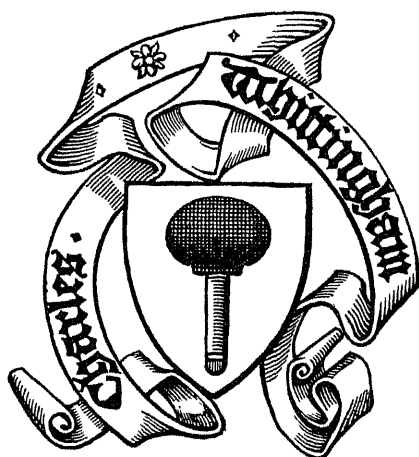
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SOME NOTES ON
BOOKS AND
PRINTING



❧ FOURTH EDITION ❧



❧ 1789—1912 ❧

SOME NOTES ON BOOKS AND PRINTING

A GUIDE FOR AUTHORS
PUBLISHERS & OTHERS
BY CHARLES T. JACOBI
MANAGING PARTNER OF
THE CHISWICK PRESS



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NOTE TO FOURTH EDITION

BY the inclusion of a Foreword in this new edition a prefatory note is hardly necessary except to say that the present issue will be found to be still further improved and brought up to date. I also take this opportunity of saying that I am again indebted to Mr. Walter Boutall for the revision of the article on "Methods of Illustration," a subject of which he has had long and practical experience.

CHAS. T. JACOBI.

November 1912.

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SOME NOTES ON BOOKS AND PRINTING

FOREWORD

THE present generation has seen some improvement in the art of making Books, a revival of which so far as more recent times are concerned may fairly be attributed to the work of the Kelmscott Press, established in 1891. But if we go further back it was Charles Whittingham, of the Chiswick Press, during the early Victorian period who was the real pioneer of the movement, as was shown at the Great Exhibition held in London in 1851.

Since the late William Morris issued his sumptuous and decorative volumes others have followed his example and the result has been the establishment of several private presses, all working with more or less success on similar lines. These, however, do not clash with the more ordinary printer who usually deals with general work, the private presses being dependent largely on subscribers in

Foreword advance, and thus the expenses of production are to some extent guaranteed. On the other hand, the printer working under commercial conditions is more tied to conventional customs. Notwithstanding this limit there is undoubtedly a general improvement in the "lay out" or design of books, especially of those published in a series.

It is held that, from a craftsman's point of view, it practically costs no more to turn out a nicely printed book than one that is ill-shapen and badly produced. This is quite true, for it is largely a matter of selection and the correct application of the materials chosen. A proper appreciation of the good points of a book is very helpful and may be cultivated by most persons whose business it is to handle books, by a study of the best examples, ancient and modern, decorated or otherwise. A volume devoid of all decoration may be made quite an artistic piece of work if a discriminating care is bestowed on all the different points that go to the making of a well designed book. The precise choice of a suitable fount of type of the right size should be largely determined by the nature of the work, the size of the page, and the desired length of the volume. If a work is to be either decorated or illustrated, these embellishments should to some extent govern the character of type to be employed so that there may be some harmony between letter-press and picture. If the volume is to be without decoration or illustrations there is a larger field for selection as regards type.

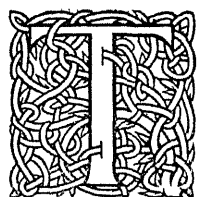
As a general rule, for all works up to and including octavo size it is better to use a large fount with little or no leading than to employ a small type with the lines too much leaded out. For quarto and folio books where the width of the page is increased in proportion the lines may be spaced farther apart with leads, which will render the reading less fatiguing and assist the eye in taking up the sequence of the lines. The size of type having been selected and the question of leading or non-leading determined, the next step is to consider the dimensions of the type page in relation to the size of the book itself—that is, the proportion of the printed page to the leaf of paper, and the position of the printed page on the paper. When this is obtained the two open pages of the book must also be considered together, not one page only. These points, as explained more fully farther on in this work, are most important and cannot be too strongly impressed on those responsible for the design of the book. For example, as an architect plans a house, so should a book be planned before its construction is attempted. Good type, careful presswork, or even a fair quality of paper will not redeem a work that has not been properly designed in the first instance.

Since the last edition of this work was issued the most important occurrence has been the passing of the Copyright Act of 1911 which came into operation on July 1 of the present year. This new Act consolidates to some extent previous

Foreword legislation on the subject, and is to the advantage of the author in giving extended and more precise protection to his work. Although the terms of copyright have been simplified, the provisions of the different parts with their respective sections still need careful attention, and it was possible in this volume to touch only on the more salient points, therefore a perusal of the complete Act is recommended.

CHAPTER I

THE AUTHOR'S MANUSCRIPT



THE proper preparation of the Manuscript is one of the first and most important steps in the making of a book. A clearly written manuscript, especially if by an unknown author, will often appeal to a publisher, when he would probably disregard the same matter in a scarcely legible form.

In writing, it is preferable to use a medium size of paper, such as quarto—copy-book size—for two important reasons. If additions or alterations of any extent have to be made to any one page, there is less matter to re-copy than if the paper be folio or foolscap. The latter is too high at the top or commencement of each page for writing to be done without effort or strain: a consideration not to be despised when many thousand words have to be penned. A smaller paper than quarto makes an objectionable thickness of manuscript when the work is finished.

The paper used may be without lines, but it is better for regularity, and for estimating the number of words, if ruled paper be used, and the writing be on the lines. Each leaf should be separate, and not in folded sections, to facilitate turning over.

The
Author's
Manuscript

The printer, by instructions from the publisher or the author himself, has often to calculate the number of pages the "copy" will make in a given size of page, and any manuscript untidily or irregularly written makes this a very troublesome task, even if only to arrive at a rough approximation of length.

One other suggestion is as follows: If the author wishes to make for his own convenience a rough draft of his manuscript, he should adopt a paper with lines rather widely ruled, or, if he has closely ruled paper, he should write on alternate lines. This allows of space for any necessary interpolations or emendations of the copy.

The writing must be on one side only, for it is necessary in the printing of bookwork that each compositor's portion or "take" should finish at the end of a paragraph, and if the paper is written on both sides the scissors cannot be used by the overseer who allots the portions to each compositor.

A blank margin of one inch from the left-hand edge should always be left: it allows room for small alterations, and also for remarks and instructions to the printer.

Each leaf should be distinctly paged in consecutive order from the beginning to the end, and unless this has been done, great and unnecessary trouble is caused to everyone concerned, for on the manuscript arriving in the printer's room it is all given out to the compositors in sections here and there.

It is perhaps advisable that all manuscript should be typewritten. In many instances the publisher now makes it a *sine qua non*: he will not even consider any work until it is in this form.

The
Author's
Manuscript

Most frequently the MS. is simply sent to a typewriter to be copied; but now that a good machine can be purchased for a few pounds, it is very much better in every way for the author himself to learn to use it, and thus do away with the pen entirely for all work intended for the printer. It is no exaggeration to say that, with ordinary attention, at the end of the first month, after writing each day for an hour or more, the speed will more than equal that possible with the pen; and that with further practice this speed will be much increased. The result is so good that it can always be treated as a first proof—to the great saving of the publisher's or author's pocket. Another great advantage with typewriting is, that by using a sheet of thin paper and the ordinary black or blue carbon paper with the one to be typewritten, a duplicate can be obtained as good as the one which will be sent to the printer. By this means any anxiety about the MS. being lost in transmission, or by fire—as occurred in the historic instance of Carlyle's "French Revolution"—is removed, and the expense of postal registration and the insurance which is advisable with valuable matter is saved. And to the young author all his writing is valuable before it has been submitted to a publisher.

The
Author's
Manuscript

It may be mentioned here that though the MS. be typewritten the printer is paid for it at the "manuscript" rate. In London there are three distinct prices paid for type-setting: (*a*) where the copy is in print, and an absolute line for line facsimile is to be made; (*b*) where the copy is in print, but is to be set up in a different type, measure, or width; (*c*) where the copy is wholly or partly written or typewritten.

Avoid all interlineations: if necessary, cut the sheet in two where the addition is required, and gum or paste in the slip containing the added matter.

On reading the copy over, should it be desired to commence a new paragraph, a bracket mark thus [should be put in front of the first word, and "new par." written in the margin against it.

Should, on the contrary, a paragraph already written as such appear unnecessary, a line should be drawn from the end of the last word of the first paragraph to the first word of the next, and a marginal note made, "run on."

Either of these alterations concerning paragraphs should be made in the MS., as they are expensive to effect in type, for they often entail the alteration of a large amount of subsequent matter already set up.

The following abbreviations, agreed to at an annual International Shorthand Congress, are a great convenience, and save writing many thousand useless letters in ordinary copy. The best

way to learn them—and they are worth learning— is to write out several times both the shortened form and the word for which it stands.

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LONGHAND ABBREVIATIONS RECOGNIZED BY MOST
PRINTERS

About, <i>abt.</i>	General, <i>gen.</i>
Account, <i>acc.</i>	Government, <i>gov.</i>
Afternoon, <i>af.</i>	Great, <i>g.</i>
Again, <i>ag.</i>	Had, <i>h.</i>
Against, <i>ag.</i>	Have, <i>h.</i>
Among, <i>am.</i>	However, <i>how.</i>
Amount, <i>am.</i>	
Because, <i>bec.</i>	Importance, <i>imp.</i>
Been, <i>b.</i>	Important, <i>imp.</i>
Between, <i>btwn.</i>	
Brought, <i>bro.</i>	Large, <i>lge.</i>
Caught, <i>c.</i>	Meeting, <i>mtg.</i>
Chairman, <i>ch.</i>	Might, <i>m.</i>
Circumstance, <i>cir.</i>	Morning, <i>m.</i>
Committee, <i>com.</i>	
Could, <i>c.</i>	Notwithstanding, <i>notw.</i>
Difference, <i>diff.</i>	Objection, <i>obj.</i>
Different, <i>diff.</i>	O'clock, <i>o'clock.</i>
Difficult, <i>diff.</i>	Of, <i>o.</i>
Difficulty, <i>diff.</i>	Opinion, <i>op.</i>
	Opportunity, <i>opp.</i>
	Other, <i>o.</i>
Evening, <i>ev.</i>	Ought, <i>o.</i>
Every, <i>ev.</i>	
Extraordinary, <i>extr.</i>	Particular, <i>part.</i>
For, <i>f.</i>	Question, <i>q.</i>
From, <i>f.</i>	
Further, <i>fu.</i>	Said, <i>s.</i>

The Author's Manuscript	Several, <i>sev^l</i> .	Would, <i>w^d</i> .
	Shall, <i>sh.</i>	Yesterday, <i>yest^y</i> .
	Should, <i>sh^d</i> .	You, <i>y</i> .
	That, <i>t</i> .	Your, <i>y^r</i> .
	The, <i>/</i> .	
	Their, there, <i>th^r</i> .	<i>Terminations.</i>
	Though, <i>tho</i> .	Ance, ence, <i>ce</i> .
	Through, <i>thro</i> .	Ever, <i>r</i> .
	Together, <i>tog^r</i> .	Ing, <i>g</i> .
		Ion, sion, tion, <i>n</i> .
	Very, <i>v^y</i> .	Ment, <i>m^t</i> .
	Whenever, <i>when^r</i> .	Sunday, <i>Sun</i> .
	Wherever, <i>where^r</i> .	Monday, <i>Mon</i> .
	Whether, <i>wh^r</i> .	Tuesday, <i>Tues</i> .
	Which, <i>w^h</i> .	Wednesday, <i>Wed</i> .
	Whichever, <i>which^r</i> .	Thursday, <i>Thurs</i> .
	With, <i>w</i> .	Friday, <i>Fri</i> .
	Without, <i>w^t</i> .	Saturday, <i>Sat</i> .

Most printing establishments of any note have their "customs of the house" as regards orthography, the use of capital letters, punctuation, etc., though they may be unwritten laws. As a rule these details can be left to the printer. If any particular style is required, a general direction should be given to the printer when handing in the copy, any little deviation being remedied in the proofs. It is the fashion now to reduce the number of capitals as far as possible, except for proper names.

As the result of some correspondence in the literary press concerning these customs and styles, which differ in the leading printing offices, greater

uniformity has been attained, and Collins's "Author and Printer," a guide for authors, etc., may be considered as some standard on the subject.

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The beginnings of paragraphs should always be boldly indicated by inseting the first word, say an inch further towards the right than the other lines.

The following underlinings are commonly employed in MS. to indicate italic, small capitals, and capitals:

<u>italic</u>	= <i>italic</i>
<u>small capitals</u>	= SMALL CAPITALS
<u>caps & small caps</u>	= CAPS AND SMALL CAPS
<u>capitals</u>	= CAPITALS

Titles of works or periodicals are underlined or placed within inverted commas, to make them distinct; the printer using his discretion, except in the case of special instructions from the author.

Extract matter included in the text—which is generally set in a smaller type—should be clearly shown, either by marking it down the side from beginning to end with a vertical line (in coloured ink or pencil is the best plan), or by indenting or setting back the whole well towards the right of the other matter.

Footnotes should each have a corresponding reference, and where possible should be written immediately after the word to which they refer. Figures, ¹²³⁴, are to be preferred for this purpose.

The
Author's
Manuscript

It is most important to remember that pages are not the same as leaves: obviously a page means a single page, and a leaf (being backed or printed on both sides) is equal to two pages. The one side, corresponding to the facing or right-hand page of this book, as now opened, is technically called the "recto"; and the other side, the left-hand page, back, or reverse, the "verso."

With regard to the corrections in the proofs it must be remembered that the more carefully a book is written, the less expense will be incurred for "author's corrections." This charge is often a great source of contention between the author, publisher, and printer, and is altogether unsatisfactory. A printer is bound, with certain reservations, to follow the copy supplied, and if he does that, and the author makes no alterations, there are no author's corrections and there can be no dispute. But if any alterations are made, they may prove disastrously troublesome and expensive, besides delaying the work.

The charges made for corrections are based on the time consumed in making them, and are very difficult to check, even by an expert.

A page of type may contain two, three, or more thousand letters, every word being built up letter by letter and line by line, till the page is complete. A small correction, trivial as it may seem to the inexperienced, may possibly involve much trouble to the printer, and the labour expended on it not being apparent is only appreciated by a practical

man. A word inserted or deleted may cause a page to be altered throughout line by line, and a few words may possibly affect several pages.

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Therefore, if possible, in making verbal corrections or alterations always substitute or delete words of an equal length to those removed or inserted—this is money saved in corrections.

“Extras” comprise the foregoing author’s corrections, because the labour likely to be involved is not apparent when a volume is put in hand; extraneous or miscellaneous matter, such as tables, foreign languages, etc., being expensive in composition; and all charges for types smaller than the body of the work. In the case of printed copy, termed “reprint,” the extras can be accurately estimated in advance.

If it is necessary to correct a work in type, and the alterations are likely to disarrange lines and possibly pages, proofs in “galley” or “slip” form should be ordered because an inexperienced author will save much expense if this plan is adopted. This means a little more trouble to the printer, but to the author or publisher less expense in the long run, because corrections can be more easily effected in slips than in pages.

In marking corrections for the printer certain recognized signs and symbols are used which express concisely what is required. We give on page 15 the principal characters used, and the corrections as marked by a skilled person; on page 14 is shown the type corrected accordingly.

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These corrections are explained in detail on the verso of the marked page.

In correcting a proof always ink the wrong letter or word through, and insert the alteration *in the margin*, not in the middle of the printed matter, because it is apt to be overlooked without a marginal reference. To keep the different corrections distinct, finish each one off with a stroke thus / And to make the alterations more clear, if they are many, mark those on the left-hand portion of the page in the left margin, and those on the right-hand in the right margin.

We have already said that as corrections and alterations are occasionally a source of dispute between publisher, author, and printer, it is most important that these corrections should be clearly and concisely made. Frequently proofs are unnecessarily cut about, which makes it difficult for the compositor to follow, and hence he consumes more time in making these alterations. This waste of time applies also to the reader, whose duty it is to see that the author's corrections have been properly effected.

It is also recommended that all old proofs bearing author's corrections or alterations be retained. They are sometimes necessary for the verification of charges, or in checking some presumed "error of the press," which has been discovered at a later stage.

On receiving a proof the first thing to be done is to read it through carefully, *not noticing the sense*,

but searching for "letterals," or, in other words, seeing that every single word is spelled correctly. If sense and meaning be examined in the first place, the eyes get so accustomed to the words and their spelling that mistakes—even flagrant ones—are sometimes overlooked. Whatever else may be wrong, the orthography should be as far as possible correct.

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Among many other desirable things it is important that an author should always verify in the proofs all extracts, references to dates, titles, and so forth.

When the first proof has been read and marked by the author, and he wishes to see it again, he should write "Revise" on the top left-hand corner of the first page of each sheet or signature and return it to the publisher or printer, who will submit a "revise" with the corrections duly carried out. Should the corrections be few and the author not wish to see it again, he writes "Press" on the top corner of each sheet, which means that no more alterations will be made by him, and that after the corrections have been effected by the compositor and revised by the reader the sheet can at once be printed. The final or "press" proof is always retained by the printer for future reference in case of any dispute, and it is important to repeat that the author or editor should always preserve the intermediate proofs bearing corrections, in case of queries afterwards arising.

Printer's readers, styled "correctors of the press," are, as a rule, a very careful and painstaking

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ing body of men. Generally with practical experience, and sometimes a classical knowledge, they virtually sub-edit the MS. The queries they mark on proofs should always be carefully considered, as they frequently indicate an interpretation of the copy that may not have occurred to the author. Searching for an interpretation of his query may often show that the passage is ambiguous or may be understood in two ways—one of which the author may not have thought about. Hence their queries well repay consideration.

What amount of printed matter will the MS. make—how many pages will it cover, in fact? This is not always an easy question to answer. No exact rules can be laid down, manuscript copy varying so much in character of writing, and in the quantity of deletions and insertions. A practical man has frequently to spend much time and patience on manuscripts for estimation. Printers are frequently and astonishingly accurate in calculating most difficult manuscript.

It is not possible to explain in writing how to deal with intricate MSS.; it requires experience and practical knowledge. A suggestion is as follows: one blank page for the beginning and ending of each chapter must be allowed on the average, and extra matter and footnotes, should there be either, must be considered.

If your copy is a fair one, open the MS. at ten different places, taken purely at random (they must not be selected in any way), and count the number

of lines on each of the pages, and also the number of words in any one line (taken again at random), on each of the ten pages; add together the number of lines. Strike out the last figure of the total, and you have the average number of lines per page; then do the same with the words, and you have their average number. Multiply these two together, and you have the number of words per page; multiply this by the number of pages, and you will have the approximate number of words in the whole.

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Mark this number on the outside sheet, as a guide to the publisher, and do not forget at the same time to put your name and address, in case it may get overlooked.

By the above method it is easy to find the number of words in any printed book when, for instance, it is desired to compare sizes.

A rough and ready way to find the average quantity of English words contained in one square inch of ordinary printed matter in "old style" type, leaded or not leaded, will be to use the following table:

	Solid.	Thin leaded.	Thick leaded.
Great Primer	8	7	7
English	12	11	10
Pica	15	14	12
Small Pica	23	19	16
Long Primer	27	24	20
Bourgeois	32	28	24
Brevier	38	33	29
Minion	44	37	33
Nonpareil	59	47	40
Pearl	81	65	55

The
Author's
Manuscript

A reference to the various specimens of types at the end of this volume and the analysis table on page 100 will further help to form an idea of the quantity contained in any given page, set in the other founts of the different classes.

The headline for every page should be settled by the author himself. It is usual to have the short title of the work on the top of the left-hand page, and either the title of the chapter or the subject-matter of the two pages open at the same time, on the top of the right-hand page. The former headline is useful in identifying and replacing a leaf that may have been torn out, and the latter is of frequent use to the reader, and often a very great help in compiling an intelligible index. If the work happens to be one of reference only, the subject-matter can be made the headline of both pages—this plan facilitates reference in turning up the volume at random.

It may be well to say a few words here about the Preface. It is the introductory address of the author, in which he explains the purpose and scope of his book. In these days of hurriedly-written newspaper reviews, it is useful to make the preface thoroughly explain the author's object in writing the book; for be it hinted to the budding author that in some cases this is said sometimes to be the only part of the work read by the reviewer.

The "preliminary matter" is usually the last to be dealt with. The correct order in which it

should appear at the commencement of English books—for this does not hold on the Continent—is: the short or half-title (a leaf to protect the full title from injury); the title-page, of course bearing the full title of the work, name of author, place of origin, and, lastly, the date of publication; dedication, almost obsolete now; preface; contents; and list of illustrations (if there be any). In a limited edition the certificate or guarantee of the number of copies printed should face either the half-title or the title-page. In very limited or small editions the copies are usually numbered, and sometimes signed.

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If the work has passed through many editions, a bibliographical list with the respective dates of issue is often, and usefully, placed facing or backing the title-page, if not already occupied with some other bibliographical detail. In this connection it is most important that the precise year of publication be expressed at the foot of the title-page. To omit the year or to postdate the issue is very misleading.

A new edition is understood as being one that has been subjected to corrections or alterations, but a mere reprint without any corrections or alterations is termed an impression only.

CHAPTER II

THE MAKING OF AN INDEX



EARLY all works are undoubtedly the better for an Index, and its absence in those dealing with scientific matters is frequently noticed as a great fault by reviewers. The "Athenæum" gives credit to a volume which contains a good index, and rightly points out the omission should it be a work requiring one.

In making an index, it is not enough for the indexer merely to understand the subject of the book, but he must understand the wants of the reader: two quite distinct things. The art of finding the correct title—or, as it is called, the "catchword"—under which to describe the thing indexed, must be combined with the knowledge that under that head, and no other, will the reader most probably look for it. Hence a specialist in the particular subject of which the book treats may not always compile so valuable an index as one who, while knowing less of the subject, has had more experience in the ways of readers, and the catchwords they use.

A mere index of proper names, *i.e.* persons and places, of course, is a simple affair, but a subject-index must be exhaustive. It must include the

various "points" of a book; must gather under one heading the same subjects; must be concise, yet explicit; must contain the subjects of chapters, and the smaller divisions, such as sections, not merely single words as they occur; and must define each entry that occurs under the same title, so that the reader may turn at once to the desired page.

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If, however, the volume is one not calling for a very special subject-index, the author is the best one to make it, but failing this the printer's reader who has had charge of the work through the press is suggested. This indexing should be attacked as fast as each sheet is finally printed, for it will save that interval of time which is sometimes damaging in getting the work out to a certain date. Supposing the sheets are at hand, the best way to commence is to have an ordinary ruled copy-book, and to make each entry as it is decided upon, writing the catch-word somewhat more plainly than the subsequent definition, so as to catch the eye when turning back for reference, as is often necessary. After each entry leave one line blank for the subsequent cutting up and sorting which will be necessary. An alternative is to write the references at once direct on to separate slips, which can be sorted out afterwards as recommended later on.

As each entry is made, underline the word indexed in the sheets of the text used for the purpose, if it is there, or write it in the margin if not,

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so that when the index proof comes to be checked with the sheets, the eye may readily catch the sought-for word.

In front of the desk, and visible without effort, should be kept the list of cross-references. This should be written up as each heading is decided upon, and selected from one or more possible synonyms. For instance, if "Printing" be the title selected and entered on the cross-reference sheet, there will be no subsequent re-arranging required from, say, such headings as "Book," "Caxton," "Fount," "Typography," for these will all be referred on the cross-reference sheet to "Printing."

Do not imagine that it is sufficient to select mere words as they occur in the text. Entries must be made for the contents of whole chapters, sections, and paragraphs, for the indexer must give the author credit for wanting to say some special thing in each subdivision of his work, and must similarly credit the intellectual reader with—having once found that particular subject dealt with—a desire to refer to it again, although pagination and all else concerning it has vanished from his mind.

When all the items to be indexed have been extracted, and all the entries made in the copy-book—if this method of entry be adopted—it then remains to separate the book into loose leaves, and to cut with scissors along all the intermediate blank lines; then to sort the slips thus freed into alphabetical order; and then all slips with the same title in page order, commencing

with the lowest. When this is done, the slips should be pasted or gummed on sheets of paper in strictly alphabetical order, and revised for the press, putting in cross-references from the sheet where a record of them has been kept, properly punctuating, eliminating duplicate headings by transferring all page references in numerical order, and otherwise giving the compositor as little trouble as possible when it comes into his hands.

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The punctuation of an index may seem a simple matter, but it may be such as to make or mar it for a bibliographic eye. To make the catchword or heading of each entry prominent, it may be printed in a special thick-faced fount, or even in *italic* or SMALL CAPITALS, or, if this be not desired—as it may involve extra expense—a good plan, which still throws up the heading a little, is to put a colon (:) after the first word. A comma should be put between the last word of an entry and the first figure of the page, and a semicolon after each entry under the same heading. Where there are several pages given to one reference, put a comma after each.

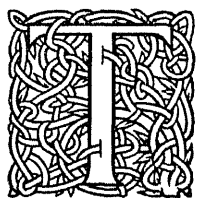
When the index proof comes from the printer it must be checked with the pages of the book itself, for who has not known the irritation produced by an incorrect page number in an index? Many hours of labour will be saved in this dreary task if the word indexed has been—as recommended—underlined on the page itself at the time it was

The Making of an Index selected, and marginal notes made of anything not in the text.

Usually the index is printed in double columns, but this is a detail best left to the printers who will arrange it according to the length of the titles and the average number of references to each item indexed.

CHAPTER III

TYPES AND MARGINS



THE beauty of a volume is dependent on the selection of a suitable character of type. These "founts" of type may be broadly classified into three divisions, namely:

- (a) The Old Face
- (b) Revived Old Style Face
- (c) The Modern Face

These three examples are given in large founts (double pica) to emphasize the difference in the character of the letters.

(a) The Old Face is occasionally used for bookwork, generally of an antiquarian character, the old-fashioned long f being sometimes used in conjunction with the ligatured letters, fi fl ff ft fh ffi ffl fk fb &c. This series was designed and cut by William Caslon, who flourished in the early part of the eighteenth century. It is closely modelled on the Dutch types used in the seventeenth century.

(b) The Revived Old Style is more generally used for bookwork, as a glance at most modern books will show. This volume is printed in this

Types and Margins style, and in the Pica (12 point) size, from Messrs. Miller and Richard's series, which was designed about the middle of the nineteenth century.

(c) The Modern Face is more in demand for newspapers, magazines, schoolbooks, scientific works, pamphlets, and so forth. This class of type faces was mostly created in the first half of the nineteenth century.

There are many other varieties of type, but they are mostly of a fanciful character, and not in good taste or in keeping with bookwork. However, the occasional use of **black letter**, *italic*, and a **bolder face** of type is permissible in order to give emphasis to certain passages. **This fatter face of type** is sometimes called "Clarendon," and occasionally "Egyptian." **This one is generally termed "Antique Roman,"** and has a pretty effect, especially with old style types.

Fancy types need not be entirely rejected. Their characters are sometimes good, and their employment is appropriate for advertisements and works of a miscellaneous or commercial nature.

The types on the following page represent the "revived old style" in some of the different sizes in general use. The black impression at the beginning of each line represents the actual depth of the type-body employed in that particular line.

It should be remembered that pica is, when set solid, six lines to the inch. If this be taken as a standard the various other sizes, both smaller and larger, will in due time fix themselves on the mind.

■ Pearl is the name and size of the type shown here in this specimen page of old style types

■ Nonpareil is the name and size of the type shown here in this specimen page of old

■ Minion is the name and size of the type shown here in this specimen page of

■ Brevier is the name and size of the type shown here in this specimen

■ Bourgeois is the name and size of the type shown here in this

■ Long Primer is the name and size of the type shown here in

■ Small Pica is the name and size of the type shown here

■ Pica is the name and size of the type shown here

■ English is the name and size of the type

■ Great Primer is the name and size

■ Double Pica is the name

■ 2-line English is the

■ 2-line Great Primer

■ Canon is th

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Margins

Each separate kind of type is made in many sizes, each size having a special name: that of the type used in this work is "Pica." The following table shows all the ordinary sizes for book work, with their approximate dimensions, and equivalents where they happen to be in proportion. There are of course larger sizes, but these lie rather outside our present scope.

SIZE.	Is half the size of	Lines to inch "solid."
DIAMOND	Bourgeois	17
PEARL	Long Primer	15
RUBY	Small Pica	14
NONPAREIL	Pica	12
MINION	English	$10\frac{1}{8}$
BREVIER	Two-line Brevier	$9\frac{1}{2}$
BOURGEOIS	Great Primer	$8\frac{1}{2}$
LONG PRIMER	Paragon	$7\frac{1}{2}$
SMALL PICA	Double Pica	7
PICA	Two-line Pica	6
ENGLISH	Two-line English	$5\frac{1}{4}$
GREAT PRIMER	Two-line Great Primer	$4\frac{1}{4}$
PARAGON	Two-line Paragon	$3\frac{3}{4}$
DOUBLE PICA	Two-line Double Pica	$3\frac{1}{2}$

This table is based on the old system of type measurement. The American method of casting type bodies on the point system is gradually coming into use here. It is measured by points, taking pica = 12 points, or roughly 72 points to the inch. This innovation is a good one, as each size of type bears a definite ratio to other sizes, whereas the former custom of the different English and other founders resulted in chaos,

for, as a rule, no two founts of the same body made by the different foundries could be used together. Types and
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This is an example of the point system, which speaks for itself:

	Points		Points
Diamond	= $4\frac{1}{2}$	<i>is half of</i> Bourgeois	= 9
Pearl	= 5	„ Long Primer	= 10
Ruby	= $5\frac{1}{2}$	„ Small Pica	= 11
Nonpareil	= 6	„ Pica	= 12
Minion	= 7	„ English	= 14
Brevier	= 8	„ Two-line Brevier	= 16
Bourgeois	= 9	„ Great Primer	= 18
Long Primer	= 10	„ Paragon	= 20
Small Pica	= 11	„ Double Pica	= 22
Pica	= 12	„ Two-line Pica	= 24
English	= 14	„ Two-line English	= 28
Great Primer	= 18	„ Two-line Great Primer	= 36

It may be as well here to explain the unit of measurement which the printer employs, and has indeed employed since the time of Caxton. It should be thoroughly understood, as it is frequently referred to in printing matters.

Really the “em” is but the name for the unit which represents the actual square of the side of any particular body, and has no connection with the letter “m” excepting that it is sometimes thus abbreviated. An “en” is the same depth precisely, but half the width of an “em,” so two *ens* make one *em* . This pica “em” is the standard adopted for governing the measure or width of type matter. The wages value of any page is

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obtained by measuring the actual length and width in ems of that fount in which the volume or work is composed, this being doubled to obtain the *ems*, e.g., $50 \times 20 = 1,000 \times 2 = 2,000$. This gives the number of letters in a page—the *em* being considered the average thickness of the twenty-six letters of the alphabet. For example, supposing the twenty-six letters of the lower-case roman alphabet (a to z) were set up in the composing stick, the total length of the complete alphabet should not be less than twelve *ems* of its own body; more often it is thirteen or fourteen ems. If less than twelve ems it is a “thin” fount, and the compositors are paid extra for the additional work it entails.

That there are six pica ems to the inch should be remembered. As an illustration: the width of this page is twenty-one pica ems. Now $\frac{21}{6} = 3\frac{1}{2}$; therefore the print on the page is three and a half inches wide, which any foot-rule will show when the width is measured.

The size of type should be chosen according to the precise dimensions of the volume proposed to be printed. Pica type is recommended for books of Demy 8vo size, and Small Pica and Long Primer types can be safely adopted as good average founts for Crown 8vo and Foolscap 8vo respectively. If a choice of two sizes be given always select the larger face as being more readable, and cheaper to put into type.

Lines of type are frequently separated by the

insertion of thin strips of lead: type is "solid" when set without "leads." This text is set up "thin leaded." Forty-eight "thin leads" make one inch, and two are equal to one "thick lead." Therefore twenty-four "thick leads" are equal to an inch, and consequently four to the pica.

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By means of leading a volume may be spun out to almost any number of pages, and books are even double or treble thick-leaded all through. Opinions differ as to the appearance of leaded and non-leaded matter. Undoubtedly a page of type set quite close looks well as a whole, but for comfort in reading, unless the type is fairly large and the page not too wide, the eyes travel more easily from the end of one line to the beginning of the next if it be leaded. In the larger dictionaries and encyclopaedias the difficulty of reading across a wide page of small print is obviated by dividing the pages into two, three, or more columns.

Headlines should be printed fairly large and arranged as follows: if the title of the book is not a long one, and space will allow, roman capitals of the text type may be employed with advantage, but if the title is long either roman or italic lower case may be used. A type one or even two sizes larger is recommended.

Title pages should be set up in plain capitals of the same series in which the book is printed, and as few sizes as possible employed in designing this page. It may be well to repeat that the principal points to emphasize are the precise title of the

Types and Margins work, the author's name, place of origin, and lastly the date should be included in all title pages. The aim should be simplicity, and all founts of a fanciful character should be rigidly excluded.

With regard to illustrations it must be borne in mind that line blocks, rather than those made by the half-tone or screen method, are more in keeping with typography, but unfortunately it is not possible to exclude the employment of the latter kind. Much, however, can be done in selecting a fount of type that will harmonize more or less with the particular mode of illustration—a little thought or consideration will be helpful in the co-ordination of type and blocks.

WHERE a reprint of a book is expected—as for a second edition, and the type has not been kept standing—the expense of re-setting all the type may be saved by various processes. The principle of them all is, to take a mould of the type in some material from which a metal impress may be obtained forthwith or at any future time. This impress takes the place of the original type, and is printed from with varying results, the exact degree of quality being dependent on the process employed.

In moulding by the patent or paper (papier-maché) process, papier-maché moulds are formed by placing several sheets of prepared paper together, pasted with a special composition. This, after being moistened, is laid on the surface of the

type and then beaten with a large brush. It thus forms a "matrix," which is dried by artificial means. These moulds are then stored. When required, molten metal is poured on them, and in the "stereotype" resulting each page is faithfully reproduced as in the original type. With care the results obtained in printing are fairly good. This is an inexpensive method, as these moulds need not be stereotyped until they are required. Daily newspapers are all produced by this method, and many duplicate plates are cast from the same mould.

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A better process is the plaster, but now almost obsolete in general practice. In this the matrix is formed with plaster poured over the surface of the type. The plaster is afterwards baked, and the metal poured into it, thus giving a reproduction. This method is more satisfactory than the one just mentioned as it gives a sharper and more even stereotype, but it is slower and more expensive. Music type was nearly always stereotyped by this process.

Electrotyping is the art of duplicating by an electro-deposit of copper from a mould made in wax, resulting in a mere filmy shell of copper, which is afterwards backed up with type-metal to give it the requisite thickness and strength. This is more durable, but costs rather more than the plaster stereotype, which it has largely superseded. It is well adapted for works which have to be reprinted many times, because, the face being harder, a larger number of impressions are given with less

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wear and tear. It is always used for duplicating woodcuts, a careful electrotpe being almost equal to the original block from which it is made. If woodcuts are to be preserved they should be electrotyped, and prints made only from these duplicates, the originals not being used. When an electrotpe has become worn, a fresh one can always be readily taken again from the original woodcut.

If a work is likely to run into another edition and it becomes necessary to correct the matter somewhat extensively, an arrangement with the printer to keep the type standing is usual, because alterations in stereotype- or electrotpe-plates are often very expensive to make. Such type kept to special order is generally subject to a nominal rental based on a fair interest on the value of the material locked up for the time being.

It will be seen from this that the paper process allows of moulds being taken in the first place, and, even if they are never used afterwards, this first cost is not of great moment. If required at some later date, these moulds are equally good for casting from, provided they have been taken care of. In the case of plaster-stereotypes and electrotypes the plates must be made forthwith, because these moulds could not be stocked without injury.

WE now approach another important feature in the appearance of a well-printed book.

Margin is a matter to be studied. To place the

print in the centre of the paper is wrong in principle, and to be deprecated. If we look at a book printed in this fashion, it is apparent to the book-lover that something is amiss; for by an optical illusion its pages have the appearance of having more margin on the inner and top edges than on the outer and lower margins.

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To obviate this illusion it is necessary to have more margin on the outer than on the inner side of a page, called respectively the "fore-edge" and "back"; and less at the top, or "head," than at the bottom, or "tail."

In fact, the two facing pages of the open book must both be taken into consideration at the same time.

Apart from this, the larger amount of paper on the fore-edge and tail serves a double purpose. It allows of subsequent rebinding and cutting; and it also allows room for annotation. A reference to some of the best printed books of the past will show that this margin was much used in olden times for this purpose. In modern times the books emanating from some of the private presses may be cited as instances, although sometimes exaggerated. It is also useful, as there is more wear and tear on these portions of a book. Indeed, books may be seen which have had their fore-edge actually worn away in places by incessant fingering until they are much narrower than they were originally.

The proportion of margin depends upon the size of the book: there must be a gradual increase from

Types and Margins a sextodecimo to a folio, and we repeat that the proportion of the surrounding margin should be graduated, starting with the inner back margin and slightly increasing that of the head, fore-edge, and tail in the order as now given.

In an *édition de luxe* it is well not to make the difference in size too extravagant, though no definite rules in this matter can be laid down.

Supposing a book is printed in the revived old style type on a machine paper, it is quite permissible to print the large paper copies on a handmade paper.

Sometimes, where the difference in size between two editions is not very great, and the size happens to be quarto, the inner and top margins are not altered. In this case the extra paper would fall on the fore-edge and tail of the book. This plan obviates the expense of altering margins of type pages and saves the cost of a fresh making-ready on the press.

The following sizes are suggested for the difference between small and large paper editions:

OCTAVOS.

Foolscap $6\frac{3}{4} \times 4\frac{1}{4}$	may become	Crown $7\frac{1}{2} \times 5$ inches.
Crown $7\frac{1}{2} \times 5$	”	”
Post 8×5	”	”
Demy $8\frac{3}{4} \times 5\frac{5}{8}$	”	”
Medium $9\frac{1}{2} \times 6$	”	”
Royal $10 \times 6\frac{1}{4}$	”	”
		Demy $8\frac{3}{4} \times 5\frac{5}{8}$
		Medium $9\frac{1}{2} \times 6$
		Royal $10 \times 6\frac{1}{4}$
		Super Royal $10\frac{1}{4} \times 6\frac{7}{8}$
		Imperial $11 \times 7\frac{1}{2}$

QUARTOS.

Foolscap $8\frac{1}{2} \times 6\frac{3}{4}$	<i>may become</i>	Crown $10 \times 7\frac{1}{2}$ inches.
Crown $10 \times 7\frac{1}{2}$	„ „	Demy $11\frac{1}{4} \times 8\frac{3}{4}$
Post 10×8	„ „	Medium $12 \times 9\frac{1}{2}$
Demy $11\frac{1}{4} \times 8\frac{3}{4}$	„ „	Royal $12\frac{1}{2} \times 10$
Medium $12 \times 9\frac{1}{2}$	„ „	Super Royal $13\frac{3}{4} \times 10\frac{1}{4}$
Royal $12\frac{1}{2} \times 10$	„ „	Imperial 15×11

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One other little matter that may be explained here is the use of signatures on printed sheets. Usually letters and not figures are employed to express these on the first or outside page of every sheet. A sheet during its progress in the printing house is designated by its signature, and finally enables the binder to collate the volume into its proper sequence without having to check the page folios, which would be more troublesome. Generally the letters j v w are omitted from the printer's alphabet in signaturing printed sheets; page 1 of the text usually has signature B printed at the foot, whilst A (or a) is reserved for the preliminary matter, which is generally dealt with lastly, those pages being expressed with roman numerals instead of arabic figures. Supposing this preliminary matter runs to more than one sheet the signatures are usually differentiated from those of the text by the use of either roman or *italic* lower-case letters, a, b, c, d, etc.

CHAPTER IV

METHODS OF ILLUSTRATION



At the present time very few books are published without some kind of illustration, or attempt, at least, at typographical decoration. The facility with which illustrations can be produced is largely responsible for this tendency: on the other hand, the demand for "pictures" in a book has undoubtedly stimulated the development of modern methods of engraving until the variety of processes available for the purpose is positively bewildering.

In the selection of the mode of illustration, one must be guided by whether the designs are original or whether the pictures are reproductions of existing subjects. If the former, the drawings can be generally adapted to the requirements of the particular process to be employed, the precise method being regulated by the total expense to be incurred; whereas, in the case of reproductions, the choice would naturally be more limited. To-day, when nearly all illustrations are mechanically produced, the cost of making blocks or plates may be taken in the following order: line process, half-tone process, collotype and other photo-mechanical gelatine methods, and photogravure. It must be

remembered, too, that the first two being relief processes, the blocks may be incorporated with type matter in printing, but the other methods necessitate quite separate and distinct printings from letterpress.

Methods of
Illustration

When the printed book succeeded the written and illuminated manuscript its pages were undoubtedly printed from a single block upon which had been engraved in reverse relief the characters of the required lettering. And, as such books were mainly of a devotional kind, masses or service books predominating, it was the custom to supplement the letterpress matter with rude outline designs. These were engraved on small selected planks of straight-grained pear or sycamore wood: the lines were cut by means of a knife and followed the direction of the grain of the wood, in contradistinction to the later method of wood engraving, where the blocks are cut upon the end of the grain.

Such a method naturally did not afford much scope for the engraver, but all extant examples of early wood engraving bear remarkable testimony to the wonderful power and resource of their designers. When the use of movable types for printing letterpress became general, blocks were no longer required, and woodcut illustration fell into disuse. But simultaneously with the introduction of block-printing there occurred a very general extension of the practice of the art of engraving in the sense in which that term has been so generally employed.

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Illustration

Such work consists in engraving a design upon the surface of a smooth plate of metal with a burin or graver. The engraved plate is inked; the surface wiped so as to leave ink in the incised lines only; then an impression is taken on soft paper in a roller press. With proper attention to the amount and quality of pressure applied, and a judicious selection of an appropriate paper and ink, engraved plates give really fine artistic results. As line engraving was capable of such results, it was, during the seventeenth and eighteenth centuries, when books were few, and when illustrated books formed only a small proportion of the total output, the method most generally adopted. Not that illustrations were numerous: the fact that they involved a separate printing and were divorced from the letterpress effectually prevented their extended use, and they were generally limited either to a decorative title-page or frontispiece.

Such briefly was the condition of things until the end of the eighteenth century: with the dawn of the nineteenth a new era begins, and illustration becomes a more important feature in books than previously. The invention of the art of lithography by Senefelder furnished the artist with a fresh method, and, although open to the objection already urged against line engraving, the necessity for a separate printing did not prove altogether fatal to the use of lithography for book illustration. Commonly regarded as a mysterious art, lithography is really a very simple affair, and is based

upon the power of certain kinds of mineral matter to absorb fatty organic substances. A smooth-surfaced piece of porous carboniferous limestone is selected, and the opposite sides are ground so as to form a fairly uniform and flat bed of stone; one face is polished, and upon this the artist makes his drawing with a greasy pigment. When the design is finished it is usual to give a slight acid bath, or "etch the stone," as it is termed, for the purpose of imprisoning the greasy pigment within the minute pores of the surface of the stone. If the stone be damped and then rolled up with an elastic roller charged with a greasy printing ink, that ink will adhere to the design, while the damp stone will repel it. The stone can then be printed by passing it through a press fitted with a scraper.

Before passing from this short consideration of the lithographic art, it may be useful to note that when a slightly grained instead of a polished stone is used, no more perfect method exists for faithfully reproducing in the printed impression the real character of a drawing executed in chalk or pencil, and that, by reason of the delicacy and subtlety of the tints which can be printed from stone, lithography is extensively employed in colour-printing.

The early part of the nineteenth century saw the revival of wood engraving, and, we may add, the end of that same century, its decline. When the mediaeval German and Fleming worked upon wood they cut their designs as already stated upon a longitudinal plank, and their opportunities

Methods of
Illustration

for adequate expression of the intention of their designs were limited accordingly. But Bewick, his contemporaries and pupils, were not content with these restricted facilities: they were familiar with the work of several generations of line engravers, and realized that a much wider field was open to them if they could treat their blocks as line engravers treated their plates. Accordingly they employed a hard wood and engraved their blocks on the end of the grain. These transverse sections were trimmed and surfaced, the face being finely polished. Upon this the artist's design was drawn, and the picture was made, no longer with a knife, but with a burin.

The task of the wood engraver was not quite so simple as that of his brother craftsman upon metal. While the latter was required to plough the surface of his plate to produce his line, and inflection could be obtained by merely varying the pressure which he exerted, and so making a deep and wide cut or a shallow and thin one, the wood engraver had to leave his line alone, and cut out what are known as the "whites," or the blank spaces between the lines.

For fully half a century the superiority of wood engraving for the purpose of general book illustration was unchallenged. Artists of repute became book illustrators, but few of them had been trained as engravers or were willing to undertake the drudgery of such training, and it frequently happened that the artist, being dependent upon

the engraver for the translation of his design, and the drawing being destroyed during the progress of the work, perfect results were not always forthcoming. Photography was then employed to assist the artist, and instead of drawing directly upon the wood-block he was enabled to make an independent drawing and have it transferred to the surface of the block, which had been specially sensitized for the purpose. Wood engraving was a slow process; both artist and engraver had to be employed—and paid. The cost of production was considerable, and if illustrations were to be extensively used a cheaper method of engraving must be found. Now, the lithographers had ascertained by practical experience that it was possible to use thin plates of polished zinc in place of the ordinary lithographic stone. Transfers from the stone were made; they were laid down on zinc plates and printed from with ease and certainty. From the substitution of zinc plates for lithographic stones, a single step sufficed to convert them into relief blocks capable of being printed at a letterpress machine.

All that was required was to draw upon the zinc with a greasy pigment, or one containing a resisting varnish, and then to etch the plate with acid. The whites of the design were thus bitten away, and the lines, having been protected by the varnish from the action of the acid, were untouched and remained in relief. When mounted upon a wooden or metal support of sufficient thickness, the plate could be imposed with type and printed in the ordinary way.

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Illustration

We have seen that the aid of photography was invoked by the wood engraver; it was destined to render still more important service to the process engraver. Instead of drawing directly upon the metal, the zincographer makes a reversed negative from his drawing, and having sensitized the surface of his plate proceeds to print the negative upon it. After developing the print and rolling up with a lithographic ink the plate is washed and the printed part, corresponding with the lines of the design, remains. The plate is then etched, and when sufficient relief is obtained it is mounted and printed from in the manner already described. Modified in various particulars and improved in detail this is the ordinary line process now in common use. Where a drawing is prepared with due regard to photographic requirements it is an excellent method of obtaining at very small cost an efficient and faithful reproduction. A subject that would have formerly cost several pounds if engraved on wood can be reproduced by line process for a few shillings.

It must not be imagined, however, that line process will satisfactorily reproduce any drawing, though such a belief is commonly but erroneously entertained. The drawing must be made in a suitable manner; it must express everything the artist intends to convey, and, as a good photograph is an essential preliminary, it should be in clear, firm, and definite black lines. There must be no question as to colour, otherwise a properly exposed

negative cannot be obtained, and this results in thickened and distorted lines, or in their becoming broken and rotten in the reproduction. The drawing should be rather hard; all the tone is to be obtained by cross-hatching or by tints made up of line; no wash or pencil work is admissible. Sometimes it is advantageous to make it somewhat larger in proportion than the resulting block, but when this is done the artist must not be tempted, because he has a larger surface to cover, to put more work upon his design than would be required for a reproduction to scale. Simplicity is desirable, and the most effective pen drawings are generally those which are made with the least effort.

The zincographic line process is very rapid in operation. Using artificial light and labour-saving contrivances in the various stages of its manufacture, a block can be completed in a very few hours.

Another process, in which the block is produced by swelling a photographic print made upon a gelatine film, so as to enable a cast of the lines to be obtained in relief, was for some time extensively used in America as well as in this country. Except in the case of originals where the colour is imperfect, or for reproductions from old and stained prints of existing engravings, it possesses no advantage over the ordinary zinc method, and being more complicated in working its use has almost entirely died out.

Methods of
Illustration

Artists accustomed to draw upon wood were unfettered as to technique. Sometimes they chose to indicate the precise treatment the engraver was to adopt when interpreting a design, but very frequently they were content to make a wash drawing on the wood-block, and left the engraver to use his own discretion in translating the monochrome into a line engraving, for it must be remembered that for letterpress printing a definite texture of lines or dots must exist. There is a level surface exposed to pressure, and, except as modified by the making-ready, the amount and distribution of colour in the design can only be expressed by means of lines and dots of different sizes, shapes, and directions. Men familiar with line drawing were quite at home when called upon to produce drawings for photographic reproduction, but a larger and equally capable class of illustrators were at a disadvantage inasmuch as they lacked the ability to express tone properly by means of line. So the photographers turned their attention to perfecting some arrangement whereby wash or monochrome drawing should be made available for printing at letterpress, and the solution of the problem resulted in what is known as the half-tone process, the most extensively used of any existing method of illustration.

The half-tone engraver does for the drawing in flat tint what the draughtsman in line does for himself, and his function is somewhat akin to that of the wood engraver engaged in cutting tints.

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an ordinary photographic print, incapable
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readily printed from.

s is accomplished by very similar methods
se of the ordinary line process. There is,
l, a close analogy between them, the only
l difference being found in the negative.
ative from an outline drawing will obviously
ent that drawing exactly, the lines will appear
as transparent replicas of those in the drawing, and
the colour of the paper will be represented by
the opaque film of the negative. In the case of
a monochrome it has to be replaced by one made
with a screen interposed between the drawing
and the sensitive plate. The screen is a very fine
piece of optical apparatus. It is composed of two
sheets of plate glass absolutely free from flaws or
defects of any description whatever. These are
ruled by means of delicate machinery fitted with
movements capable of exact mathematical adjust-
ment so as to ensure uniformity in the width
both of the line itself and the spaces between the
lines. The ruling on each generally follows the
direction of the diagonal, and the two sheets are
secured face to face and hermetically sealed. The
sealing material is opaquely coloured, and when
viewed against a luminous background the screen
is seen to be composed of minute squares. The

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Illustration

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Illustration

number of lines to the inch and the ratio between the width of line and intervening space vary. Originally screens of eighty or one hundred lines to the inch were employed, now screens of one hundred and fifty up to two hundred lines to the inch are common, and even finer screens are used where the conditions will permit of the most careful printing. When inserted in the camera in front of the sensitive plate the action of the screen is to intercept very much of the transmitted light from the copy, and to break up the image into that mass of dots and points which, whether conspicuous or almost imperceptible, is always present in a half-tone engraving. Having secured the negative, the later stages of the production of a half-tone block are similar to those which occur in the case of line blocks. Copper has largely replaced zinc as the material used, and the various stages of re-biting require greater deftness on the part of the operator than the corresponding steps in making a line block.

Before leaving the subject of photography as applied either to letterpress or lithographic printing, a few words are necessary on the subject of colour printing, and also as to those photo-mechanical methods of printing which are sometimes used in connection with book illustration.

Colour printing involves a number of separate blocks or stones for one subject, the number varying with the number of colours to be used. The lithographer selects from his design the appropriate

colours, and, having drawn the key or general outline, he lays down a number of transfers on to separate stones. On one he will draw in so much of the tint as is necessary to obtain, say, the yellow, and on another what is required to give the blue, and on another the violet, and so on. Each one of course is treated with sufficient inflection to convey the different strengths of colour, and again, separate stones are provided for such intermediate tints as cannot very well be secured by a combination of any other colours used. All these transfers being laid down from one key they can be printed in succession in perfect register, and so the colour print is gradually built up.

Whether colour printing is produced by chromolithography or by letterpress, the cost increases with the number of workings required to give perfect results and its use has been largely restricted in consequence, but research work in the field of photographic optics has recently enabled the letterpress printer to avail himself of the resources of colour photography, and "three colour work" as it is termed is becoming a quite ordinary method of book illustration.

Photographic plates sensitive to particular colours are used and by their aid the photographer makes, without altering the position of his camera or the focus of his lens, a succession of negatives, all in register, and each one automatically selecting and reproducing mainly its sympathetic colour and rejecting as far as possible all other colours.

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Illustration

By making half-tone blocks from these negatives, using screens ruled at different angles so as to avoid any clashing of the screens and printing from them in pigments corresponding as closely as possible with the colours selected by the respective negative filters, very good results may be obtained.

Although under the most favourable circumstances such results can only be an approximation, it is wonderful what faithful colour reproductions can be printed by this method, and if a fourth colour can be used there is not much left to be desired in the way of perfection.

A very brief reference to the photo-mechanical processes will suffice. They are numerous, and for fidelity of reproduction are valuable, but they involve separate printing, and in some cases this is a costly matter. The most important are the group of collotype processes, which are known by a variety of names. A collotype may be described as a mechanical print from a chemically prepared surface, and is in effect a lithograph printed from a gelatine film. In this country climatic changes are so frequent and sudden that it is difficult to rely upon the behaviour of gelatine, which is largely affected by variations of temperature, and by the amount of moisture present in the atmosphere, and therefore the development of the collotype process has not been considerable; but where, as on the Continent, more favourable conditions prevail, some very fine work is produced.

Collotype is capable of expressing the most delicate textures and the lightest gradation of tints, and the freedom of effect arising from the fine and irregular reticulation of the gelatine film invests the process with a considerable share of artistic merit.

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Illustration

It only remains now to mention the group of illustrative methods known as intaglio or incised processes. Line engraving upon copper has been already referred to. A later development introduced the use of steel instead of copper plates, and a more delicate style of engraving became popular. During the earlier part of the last century, line and stipple engravings were used for book illustration in the case of sumptuous editions, but have now almost entirely died out. The revival of copper etching dates from the decline of line engraving. For the artist who is expert in the control of his treatment of line no method can be simpler or more effective. Having covered a polished copperplate with a resist varnish, he draws in reverse with a sharp point the lines of his design, revealing the metal: he then proceeds to etch the plate, generally using a retarding mordant such as perchloride of iron. Not only can the width of line be varied, but its depth can also be regulated by re-covering the plate and re-biting those portions of the design which need strengthening.

Much more restricted in its application to book illustration is the mezzotinter's art. It is a complicated process to produce a mezzotint plate, and when done the number of perfect impressions

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Illustration

that can be relied upon is not great. A copperplate is operated upon by a tool known as a "rocker," which raises a burr like a velvet-pile. The engraving is made with a scraper, the burr is reduced in height for the middle tones, and is altogether removed for the high lights of the subject, which are represented by the smooth metal. The plate is inked and printed in the same manner as a line copperplate, but the tint obtained by the rocking is so full and deep, and of such a varied character, that a print from a mezzotint plate always presents a rich appearance.

The fact that every print from a copperplate involves a large amount of manual manipulation ensures variety, and the introduction among the illustrations of a book of at least one printed from a plate enables it to claim a higher place among the season's editions than is allotted to others. Hence the need for a cheap and speedy method of making copperplate illustrations, which has been satisfied by the introduction of photogravure.

In connection with relief work the use of sensitive gelatine surfaces for electrotyping purposes has already been mentioned. When similar sensitive gelatine prints are developed on copperplates which are then etched, the process becomes a photogravure process.

A direct continuous tone negative of the subject is made and from this a reversed glass positive is printed. A carbon print is then obtained, which is laid down on a copperplate already covered with

finely powdered resin. The undulations in the carbon film corresponding with the gradations of light and shade in the subject regulate the time required for a mordant to penetrate to the surface of the copperplate beneath, and permit of the more immediate action of the acid upon those parts where the carbon film is thinnest. These correspond with the shadows, while the denser film indicating the lights of the subject does not permit of much, if any, chemical action. The printing texture is secured by the powdered resin, the separate grains of which prevent the uninterrupted action of the mordant and granulate the bitten area.

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Although not a particularly cheap process photogravure is an efficient and comprehensive method of securing artistic results in the way of book illustration, and for the reproduction of paintings in monochrome it is unsurpassed by any of the mechanical processes. It is not unusual for us to be told that these may be dismissed as unworthy of consideration from that point of view which insists upon the individuality of the craftsman as the only criterion of artistic excellence, and photogravure has consequently received less attention than it deserves, the circumstance that much of the beauty of the finished product depends upon the skill of the retoucher being conveniently ignored. In practice the plate which requires little or no retouching is the one which soonest fails in printing.

CHAPTER V

THE SELECTION OF PAPER



HAVING chosen an appropriate type, and considered the illustrations, if a picture-book, the next thing is the question of Paper, of which there is an almost infinite variety.

In its selection the nature of the work must be constantly borne in mind. To put an old-faced type on machine paper, or a modern-faced on one made by hand, is not generally appropriate. To be consistent, it is best to print old-faced type on hand-made paper, or paper of an antique character; and most certainly modern-faced type on machine paper. The intermediate series of type faces—the revived old style, such as the fount in which this volume is printed—may, however, without offence to the most critical, be used for either kind of paper.

All papers are primarily divided into two classes: the “hand-made” and the “machine-made,” and each of these may be either “laid” or “wove.” The hand-made may generally be recognized in the full size of sheet by its having all round a raw, ragged, or rough edge—called the “deckle”—and usually by the right side being darker than the wrong. The machine-made papers have smooth,

cut, or even edges, except imitation antiques, when they may have one, two, or four rough edges. In the last case they are machine-made in a mould, and are apt to deceive most persons. These papers as a rule are darker on the wrong side than on the right. Laid papers are also easily identified by the wire-marks or water-lines, which are rendered more visible when a sheet, or part of a sheet, is held up to the light. Wove papers are lacking such lines. Both kinds may sometimes be found water-marked with some design or trade emblem.

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of Paper

Machine-made papers are obtainable in a great number of varieties: not only in shade of colour, but also in finish and in quality; this latter being largely dependent upon the proportion of rag used. Hand-made paper is desirable where durability and quality are sought, its texture being stronger, and its properties more lasting. Hand-made papers stand an equal strain in any direction, machine-made papers in one direction only. This can also be tested by tearing a small square piece of paper and floating it on water. The hand-made will turn up on all four sides, and the machine-made only on two.

The substance of paper is usually regulated to a given weight per ream. For instance, the paper on which this book is printed is 30 lb. demy, 516 sheets to the ream, and is a paper of the machine-made antique laid character. In selecting a paper that is of a thin substance, care should be taken to

The
Selection
of Paper

see that it is fairly opaque, because it is distracting to see the print showing through on to the reverse side of the paper.

One of the characteristics of a good machine paper is that its texture should be close and firm. The precise thickness is generally regulated by the probable bulk of the proposed volume, but both very thick and very thin papers, especially the former, are generally objectionable for many reasons. Apart from the discomfort experienced by the reader in turning over the leaves of any book printed on such thick or thin papers, they are more difficult to deal with when they arrive at the binding stage.

The principal sizes of machine-made printing papers measure in inches:

Foolscap	17	×	13 $\frac{1}{2}$
Crown	20	×	15
Post	20	×	16
Demy	22 $\frac{1}{2}$	×	17 $\frac{1}{2}$
Medium	24	×	19
Double Pott	25	×	15 $\frac{1}{2}$
Royal	25	×	20
Double Foolscap	27	×	17
Super Royal	27 $\frac{1}{2}$	×	20 $\frac{1}{2}$
Double Crown	30	×	20
Imperial	30	×	22
Double Post	32	×	20
Columbia	34 $\frac{1}{2}$	×	23 $\frac{1}{2}$
Atlas	36	×	26

The measurements of hand-made or writing papers may vary slightly from those given above.

Most of these machine papers are made in the double or quadruple sizes, because the modern fashion is to print on machines of larger capacity, for the twofold object of expedition and cheapness.

The
Selection
of Paper

Very smooth or highly (super) calendered papers are recommended only where the illustrations in the text absolutely require them, especially if these illustrations are of the half-tone process; hand-made, or papers with a medium surface, being only adapted for printing illustrations of a purely outline character.

If possible, it is better to make separate plates of all illustrations, so that a good printing paper of ordinary finish may be used for the letterpress portion of the work, these separate plates being afterwards inserted in their proper places by the binder.

A word may be said here about the so-called "art papers," which are merely coated with some material that contains a very large proportion of clay. These papers certainly give the best results for half-tone cuts, but they are not recommended generally if a suitable super-calendered paper can be used instead. The loading of these papers adds considerably to the weight of the volume, and the dazzling glare of such papers, usually a dead white, renders them most uncomfortable and trying to the eyes in reading.

Other papers to be on guard against are some of those of the light-handling or spongy character such as used for cheap novels. In most of these

The
Selection
of Paper

there is an absence of strength or substance, and there is a great tendency in some of the cheaper kinds of these papers to disintegrate in the mere handling of the sheets in printing. These remarks do not apply to those designated as india or bible papers.

As regards the cost of papers, the average quality of hand-made is approximately about three times the value of a good machine-made one—Whatman paper being somewhat dearer: say four times the value of a good quality of machine-made. That used by the late William Morris for his Kelmscott Press productions was even more expensive. In limited editions of a work the total amount of paper used is so small that the price is not worth much consideration; for this reason it is advisable to use the best.

A ream of writing or hand-made paper usually consists of twenty quires, containing twenty-four sheets, or 480 in all; but machine-made paper generally contains 516 sheets (twenty-one and a half quires), termed "printers' reams." As long numbers are mostly printed on these papers, each ream, allowing for waste and spoilage, thus gives something more than 500 perfect copies.

Vellum is occasionally used for very special copies of a choice work, but its first cost and the subsequent trouble and expense in printing render it truly an *édition de luxe*. Nowadays it is somewhat difficult to obtain that material uniform in colour, thickness, and flexibility.

A substitute for real vellum which has come into use during recent years is the Japanese hand-made vellum paper. It is almost untearable, and its beautifully even and smooth surface is capable of receiving the finest impression. So much so that it is largely used for printing engravings and etchings. Its cost as compared with real vellum is small, and not very much more than the best English hand-made rag paper. This paper is admirably adapted for children's toy-books, and also for sheet music, which has, as a rule, a bad habit of soon parting at the folds.

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of Paper

One objection, however, to the Japanese paper is that it is not easily cleaned should it become fingered, because its surface is apt to become rough in the process of cleaning.

For folding plates care must be taken that a suitable paper is selected, one that will not split or crack at the folds; there are many papers made for this special purpose.

CHAPTER VI

THE SIZES OF BOOKS



T is a difficult matter sometimes, even for the practised bibliophile, to discriminate between the various sizes of books, but the rules laid down in this chapter will be found useful and generally helpful. The present day tendency to make books of various odd or irregular sizes, however, is apt to increase the difficulty.

Books are defined respectively as folio (2°), quarto (4to), octavo (8vo), duodecimo (12mo), sextodecimo (16mo), octodecimo (18mo), vigesimo-quarto (24mo), trigesimo-secundo (32mo), etc. These terms are dependent upon the number of times a sheet is folded; for instance, a folio sheet would form two leaves, a quarto four, and so on. Sometimes it is difficult to distinguish, say, an octavo from a quarto; but if it is printed on a hand-made laid paper, the water-lines that run at intervals of one to two inches through the sheet (not to be confused with the wire-marks of the sheet, numbering usually eight or more to the inch) will mostly determine this. The same rule should also apply to machine-made papers if the paper-maker knows his business. The signatures

or letters placed at the foot of the first, and occasionally the third page, serve as another guide to identification. The Sizes of Books

	Abbreviated to	Leaves to one sheet	Pages to one sheet.	Waterlines in hand-made.
Folio	Fo.	2	4	vertical
Quarto	4to	4	8	horizontal
Octavo	8vo	8	16	vertical
Duodecimo	12mo	12	24	horizontal
Sextodecimo	16mo	16	32	horizontal
Octodecimo	18mo	18	36	vertical
Vigesimo-quarto	24mo	24	48	vertical
Trigesimo-secundo	32mo	32	64	vertical

Books with uncut or slightly trimmed edges should measure in inches:

	Octavo.		Quarto.	
Pott	$6\frac{1}{4} \times 3\frac{7}{8}$	$7\frac{3}{4} \times 6\frac{1}{4}$	
Foolscap. . .	$6\frac{3}{4} \times 4\frac{1}{4}$	$8\frac{1}{2} \times 6\frac{3}{4}$	
Crown . . .	$7\frac{1}{2} \times 5$	$10 \times 7\frac{1}{2}$	
Post	8×5	10×8	
Demy	$8\frac{3}{4} \times 5\frac{5}{8}$	$11\frac{1}{4} \times 8\frac{3}{4}$	
Medium . . .	$9\frac{1}{2} \times 6$	$12 \times 9\frac{1}{2}$	
Royal	$10 \times 6\frac{1}{4}$	$12\frac{1}{2} \times 10$	
Super Royal .	$10\frac{1}{4} \times 6\frac{7}{8}$	$13\frac{3}{4} \times 10\frac{1}{4}$	
Imperial . . .	$11 \times 7\frac{1}{2}$	15×11	

For books with solid cut edges on three sides, deduct a quarter of an inch in height, and say one eighth of an inch less in width. If the book has been bound more than once, a greater deduction must necessarily be made.

There is not always a clear understanding as to the terms used in connection with the treatment of edges.

The Sizes
of Books

“Uncut edges” does not necessarily mean that they have not been opened with the ordinary hand paper-knife, but simply that the book has not been cut down by a guillotine machine, a method which sometimes sadly mars the appearance of a book. When the edges are absolutely untouched, it is perhaps better to say “unopened.”

“Trimmed edges” usually means that the heads have been left untouched and the fore-edge and tail merely trimmed sufficiently to make them tidy.

“Cut edges” are those cut perfectly smooth with a machine on three sides, and possibly—even probably—with a total disregard to the margins, perhaps facilitated by the badly proportioned margins given by the printer in the first instance.

As already explained the principal use of signatures at the foot of the first page of a sheet is to guide the binder in folding and to indicate the correct sequence in collating the various sheets that form the complete work; they also save the printer the trouble of referring to the pagination.

The letters of the alphabet are used as signatures, rarely figures, omitting j, v, w (evidently a survival of the days when Latin was the general language used in printing), and reserving A for the “preliminary” matter. If this preliminary matter exceeds a sheet, the signatures are continued with the small letters b, c, d, e, and so forth, technically called “lower case” letters, which may be either in roman or *italic*, as distinct from capitals or small capitals. Supposing the text of a volume exhausts the

alphabet, the letters are duplicated as AA, BB, CC, or 2A, 2B, 2C, and so on.

The Sizes
of Books

Occasionally the third page of a sheet bears a subsidiary signature, marked B 2, C 2, D 2, etc., according to the signature on the first page. This is only requisite in such sizes of books as duodecimo or octodecimo, where a sheet cannot be properly folded without first cutting off and insetting a small section within the larger: this second signature indicating its position and acting as a check on its proper sheet.

CHAPTER VII

THE BINDING OF A BOOK



INDING is the last stage in the production of a Book, and the question arises—should the book have a temporary, or a permanent, binding? Paper or cloth suffices for the former, but leather is practically a necessity for the latter.

Taking the temporary binding first: it is important, if this is merely of a tentative kind, that the edges should not be cut, but the binder or preferably the owner should open them carefully with a knife, otherwise the size of the volume will be too small for the final and permanent covering.

There are many ways of doing up books temporarily. They may be in loose paper wrappers, or in cloth, which is generally called publisher's binding, or "case work," the sheets being simply encased in cloth boards. If a book is of an ephemeral character the edges may be cut at once; otherwise they should be left untouched, or merely trimmed on the fore-edge and foot.

The proper and full title should be lettered on the back of the volume, together with the author's name, and the date at foot. This rule obviates unnecessary handling when a particular book is

sought. This should be done even in a thin volume, because the lettering may be along the back. The better way is to have it lettered from head to foot, so that if the volume is placed face upwards on the shelf this back lettering is still readable. On the other hand, some prefer it to read from foot to head.

Wire sewing should never be allowed: it tears the paper and, frequently rusting, stains the leaves. These faults, and the excessive reduction of margins, if the work is wire-stabbed, are never forgiven by a book-lover. In sewing, only linen, cotton, or silk thread should be used.

Machine sewing with linen or cotton thread is now very largely and successfully used for the binding of the more ordinary books published in series, but that particular method which necessitates the slitting of the top and bottom of the folded sections is most objectionable.

The same paper on which the book is printed is best used for the end leaves, and if the printer can arrange to have two blank leaves at the beginning of the first section of the book and two at the end of the last section it is advisable.

In selecting any cloth material for binding care must be taken to secure one guaranteed to be "fast" in colour, and, as is well known, some colours or shades are inclined to fade more quickly than others.

Where a large number of copies have been printed off, a portion only should be bound—the

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Binding
of a Book

publishers should be consulted as to this—for there may not be a demand at first for the whole.

The term "bound" is more strictly applied to leather work, or at least when there is some leather used in the binding—each copy being separately bound together "in-boarded" and not simply cased. There are several degrees of binding in this form: "Quarter bound," having a leather back with cloth or paper sides: this, with gilt top and cloth sides, is called "Roxburghe." "Half bound" has leather back and corners, and cloth or paper sides. "Full bound," when wholly encased in leather. This full style in binding gives unlimited scope for decoration.

If the volume has been printed on hand-made paper, the heads only should be cut and gilt, to prevent dust getting between the leaves. If the fore-edge or tails are very uneven they should be lightly trimmed, just sufficient to make them tidy. It is a good rule, when taking such a book from its shelf, and before opening it, gently to blow the dust off the top. This accumulation of dirt can only be avoided by the use of air-tight book-cases.

Vellum and parchment are both largely used in the binding of books. They are durable, but readily soiled.

Expensive plates should be hinged or pasted on to guards of strong paper or linen, as used in atlases, and then sewn in with the different sections of the work.

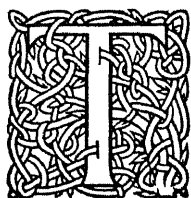
Rules have been laid down for the binding of works on certain subjects, to form a library, so that each subject may be in a different and appropriate colour; but this must be left to the taste of the owner. However, some thought should be given to the nature of the work. Historical books should bear a distinct shade from those, say, on theology; dictionaries and other works of reference a different hue from poetry, and so forth.

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Binding
of a Book

If the reader of this volume is interested in full bindings, he is referred to the different reports of the Committee on leather for bookbindings, formed by the Society of Arts, and issued by that society in 1901. He will there find much useful information and valuable hints as the care of bound books.

CHAPTER VIII

PUBLISHING OF BOOKS



THE Book having now been printed and bound, how can it be issued to the public?

The first step is to find a suitable publisher. Many authors, even those experienced in the ways of books, employ a literary agent for this work, as they not only are able to suggest the most appropriate publisher for a book dealing with any particular subject—for some publishers make a speciality of certain subjects—but also are able afterwards to help the author in technical matters with which he may not be fully conversant. The Incorporated Society of Authors also helps with advice and offers assistance in suggesting a publisher.

As every publisher has his own methods of dealing with his clients, it would be useless to go into details. The best advice that can be given is to approach only those publishers who are well known.

Nearly all publishing firms of repute are now members of "The Publishers' Association of Great Britain and Ireland," and the recommendations of its Council ensure a certain similarity in the practice of different firms. One of their most im-

portant regulations is that no book should be published without the date (year of publication) being printed on the title-page. Publishing
of Books

The author, or his agent, having decided upon a publisher, the first thing is to submit the MS. to him.

Never call on a publisher with a MS., for no verbal explanation is ever necessary. If it cannot and does not explain itself to him, much less will it explain itself to the public.

When sending the copy, make it up into a flat parcel, so that there may be no folds in the paper, which are a great hindrance to reading, and never roll it into a cylindrical form, for this is even more inconvenient than folding.

After the MS. has been sent, the author must not expect a reply by return, for although in large firms competent and special readers are retained to report on proposed works, the number of these submitted is so large that time must necessarily be taken when dealing with them. In some firms from twelve to twenty different manuscripts are received for consideration per day! and it is currently said that only ten per cent. of all the books written are ever published.

All arrangements should be in writing, and any agreement entered into should be thoroughly understood.

Books are by no means always commercial successes, and a publisher often runs a risk in taking a work by an unknown writer; his terms

Publishing of Books are therefore adjusted with a view to protecting himself; and the author too, if he shares the cost of production.

A rough rule for settling the price at which most books may be sold is to treble the cost. Supposing the entire cost—printing, binding, etc.—of an edition of 1,000 to be £100, treble it equals £300, and this sum divided by 1,000 = 6s. the price at which each copy may be sold; the second third being absorbed by trade discounts; and the final third profits to author and publisher respectively.

All methods of agreement between author and publisher come under one of the following five heads:

- (1) Sale outright.
- (2) Limited sale.
- (3) Profit-sharing.
- (4) Royalty.
- (5) Commission.

(1) Sale outright to the publisher is sometimes the best for the author, as he gets one cheque for all his work; saves trouble as far as possible; and avoids all dispute.

The only difficulty of course here is to decide upon a "fair price."

Under (2), limited sale, the author may sell his rights for a limited time, or for a limited number of copies. This is not a common form of agreement.

- (3) Profit-sharing, including in this term not

only half, but all other proportions of profit, such as one third or a quarter, is very simple, and if he is in trustworthy hands, should be satisfactory to the author. Should this system be adopted, cost of production should not be included without investigation ; American, colonial, serial, or translation rights should not be relinquished without a consideration ; future work must not be promised.

The royalty system (4) is perhaps the simplest and most popular. In this method the publisher produces the book at his own cost and pays the author a fixed royalty on the published price of every copy :

- A. From the beginning ;
- B. After a certain number have been sold.

The first (A) is to be preferred. If the ordinary 6s. novel is published on these terms with a $12\frac{1}{2}$ or 15 per cent. royalty on the published price (6s.), by the time an edition of a thousand or more has been disposed of, the profits of author and publisher will be practically the same. They will, in fact, each have " half-profits."

In publishing on commission (5), the author pays the whole cost of production, and a percentage—ten or fifteen—to the publisher for his services as agent. This is a very large branch of the trade : many works can indeed only be published on these terms, such as some on philosophy, science, technology, poetry, and at least three-quarters of modern fiction !

If the author is a business man and does not

object to the trouble this system involves—for he should superintend all the printing and binding, and merely send the finished copies to the publisher for sale—he will probably make more by his book if it is successful than by any other system. But then so many authors will not systematically, and twice a year, work at what they call “accounts,” which must here be done to obtain satisfactory results. Care should be taken to obtain a fair cost of production, and to keep control of the advertisements, and also the sale price of the book.

A variation of the commission system is publishing by “subscription.” Subscribers are those who promise to take a copy at a certain price, and when a sufficient number have agreed, and thus practically guaranteed the author against loss, the book is put in hand and published. Expensive works—county histories and art volumes—are thus frequently produced when otherwise there would be no chance of their publication.

Before any prospectus is issued it is very necessary that the author or editor should obtain from a responsible printer a complete estimate of the approximate cost of the volume in all respects—not forgetting to allow some margin for the inevitable extras, in the nature of small type and corrections, that spring up in the course of passing the work through the press.

To secure the subscription in advance, a smaller price may be asked for at first, which will be raised after publication. If the printer is accustomed to

this class of work, he can frequently impart useful information and advice. Publishing
of Books

Some such form as the accompanying is usually adopted for soliciting subscriptions :

M

*Please enter my name as a subscriber for
cop..... of the work entitled
by for which I undertake
to pay on delivery [or enclose].*

Name

Address

Date

This scheme may be modified if necessary. Should there be two editions, large and small paper, this should be stated, and room for choice allowed in the order-form.

Ordinary books are frequently issued with a limited large paper edition struck off at the same time. These are generally subscribed for in the manner just mentioned.

In all editions limited to a certain number of copies, a certificate should be printed in each volume stating :

** * * This is to certify that only copies of this
edition have been printed, all of which are numbered
[and signed].*

No.

Signed

Publishing
of Books

If there are two editions to be printed, they may both be expressed in the certificate, but the numbers of the two sizes can either be distinct and each start at No. 1, or, if preferred, be continuous. The large paper or special copies should come first.

Directly a work is ready to be issued by the publisher, it is customary to send certain copies for review to various newspapers and journals. The character of the work must be considered before selecting the journals, or they may be sent where no notice will be taken of them. The publisher generally knows where to place these copies, but the author should name any particular papers to which he desires them to be sent. Good notices of a work materially add to its success.

Advertising a work is another very important matter. In arranging for this with a publisher, supposing it is a commission book, the author should name some limit of expenditure. If the advertisement can be included in a list with other books, the expense is not so great; but the announcement of a work singly is expensive.

Insurance, too, must not be overlooked if the book is a commission one, and the author may insure the stock himself, or give instructions that it should be covered.

Presentation or gratis copies are frequently sent out in order to give the book a fillip, the copies generally allotted to the writer as "author's copies" probably being distributed amongst his more immediate friends.

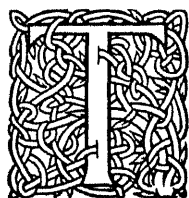
All criticisms on the book are filed by the publisher, and use may be made of the best of them should it be necessary to send out a prospectus. Some extracts from these opinions of the press may be included in any future advertisement of the volume. Publishing
of Books

Most publishers, and sometimes authors too, subscribe to a press-cutting agency.

We have already mentioned that the Publishers' Association recommend the expression "new edition" should only be employed when some alteration has been made in the letterpress of the book and that when a book is reprinted without alteration the words "new impression" should be used.

CHAPTER IX

THE LAW OF COPYRIGHT



THE new Act (1 & 2 GEO. 5. Ch. 46) which came into force on 1st July, 1912, is undoubtedly an improvement on previous legislation made from time to time, and which was confusing even to the most experienced on such matters. Formerly the term secured to the author or owner of the copyright was forty-two years from the date of first publication, or while the author lived and seven years afterwards, whichever term was the longer. This period has now been extended to the life of the author and a period of fifty years after his death, provided, to quote the Act itself:

That at any time after the expiration of twenty-five years, or in the case of a work in which copyright subsists at the passing of this Act thirty years, from the death of the author of a published work, copyright in the work shall not be deemed to be infringed by the reproduction of the work for sale if the person reproducing the work proves that he has given the prescribed notice in writing of his intention to reproduce the work, and that he has paid in the prescribed manner to, or for the benefit of, the owner of the copyright royalties in respect of all copies of the work sold by him calculated at the rate of ten per cent. on the price at which he publishes the work; and, for the purposes of this proviso, the Board of Trade may make regulations prescribing the mode in which notices are to be given, and the particulars

to be given in such notices, and the mode, time, and frequency of the payment of royalties, including (if they think fit) regulations requiring payment in advance or otherwise securing the payment of royalties. The Law of Copyright

One great advantage of this extended and definite term will be that the copyright of all works by the same author will lapse at the same time, whereas under the old Act some of an author's works might be in copyright whilst others were not, and even revised editions of a book might have a copyright when the first edition had none.

Under "Civil Remedies," sections 7 and 8, it is interesting to learn that:

All infringing copies of any work in which copyright subsists, or of any substantial part thereof, and all plates used or intended to be used for the production of such infringing copies, shall be deemed to be the property of the owner of the copyright, who accordingly may take proceedings for the recovery of the possession thereof or in respect of the conversion thereof.

And again:

Where proceedings are taken in respect of the infringement of the copyright in any work and the defendant in his defence alleges that he was not aware of the existence of the copyright in the work, the plaintiff shall not be entitled to any remedy other than an injunction or interdict in respect of the infringement if the defendant proves that at the date of the infringement he was not aware and had no reasonable ground for suspecting that copyright subsisted in the work.

Then as to the demands of public libraries: these are much the same as in the old Act, but the National Library of Wales is now included in the

The Law of Copyright privileged libraries except for certain expensive works which are or may be indicated by regulations framed by the Board of Trade. For instance, books (other than books written wholly or mainly in Welsh or any other Celtic language, or relating wholly or mainly to the antiquities, language, literature, philology, history, religion, arts, crafts, or industries of the Welsh or other Celtic peoples, or relating wholly or mainly to the natural history of Wales) of which :

- (i) The number of copies in the published edition does not exceed 300; or
- (ii) The number of copies in the published edition does not exceed 400, and the published price of each volume exceeds £5; or
- (iii) The number of copies in the published edition does not exceed 600, and the published price of each volume exceeds £10.

The Act also states :

The publisher of every book published in the United Kingdom shall, within one month after the publication, deliver, at his own expense, a copy of the book to the trustees of the British Museum, who shall give a written receipt for it.

He shall also, if written demand is made before the expiration of twelve months after publication, deliver within one month after receipt of that written demand or, if the demand was made before publication, within one month after publication, to some dépôt in London named in the demand a copy of the book for, or in accordance with the directions of, the authority having the control of each of the following libraries, namely: the Bodleian Library, Oxford, the University Library, Cambridge, the Library of the Faculty of Advocates at Edinburgh, and the Library of Trinity College, Dublin, and subject to the provisions of this section the National Library of Wales. In the case of an encyclopaedia, newspaper, review, magazine, or work pub-

lished in a series of numbers or parts, the written demand may include all numbers or parts of the work which may be subsequently published. The Law of Copyright

The copy delivered to the trustees of the British Museum shall be a copy of the whole book with all maps and illustrations belonging thereto, finished and coloured in the same manner as the best copies of the book are published, and shall be bound, sewed, or stitched together, and on the best paper on which the book is printed.

The copy delivered for the other authorities mentioned in this section shall be on the paper on which the largest number of copies of the book is printed for sale, and shall be in the like condition as the books prepared for sale.

Any failure to comply with the foregoing renders the publisher liable to a fine not exceeding five pounds and the value of the book. The expression "book" is taken to mean

Every part or division of a book, pamphlet, sheet of letterpress, sheet of music, map, plan, chart or table separately published, but shall not include any second or subsequent edition of a book unless such edition contains additions or alterations either in the letterpress or in the maps, prints, or other engravings belonging thereto.

The new Act does not apply to any British self-governing dominion unless it is declared by the legislation of that dominion to be in force therein either with or without modification or additions, but such modification or additions shall apply only to works written and first published by persons resident in the particular dominion adopting the Act.

The copyright in translations of foreign works is regulated by the articles of the International Copyright Union (commonly referred to as the

The Law of
Copyright

Berne Convention) by which each country gives to its co-signatories the same rights as to its own citizens. Russia, Austria-Hungary, Portugal, Greece, and several South American States are not members of the Union, consequently there is no copyright for English books in those states. The United States of America also hold aloof from the Union, but a modified copyright between them and this country is secured by a Presidential Proclamation and an Order in Council. To obtain copyright for an English book it is necessary that it be printed and bound in the United States: and, as a preliminary, a copy of the English edition must be deposited in the copyright office at Washington within a month of its first publication, and a copy of the American edition must be produced within the succeeding thirty days.

A SHORT GLOSSARY

OF BIBLIOGRAPHICAL AND TYPOGRAPHICAL TERMS IN
MORE GENERAL USE.



ADDENDA (pl.), *Addendum* (s.).—An addition to any work.

Advance sheets (or *copies*).—Sometimes supplied for simultaneous publication, or preliminary notices.

Ampersand.—A corruption of the words "and per se and"—the short sign being & or &.

Antiqua.—A German expression for roman types.

Antique roman.—A somewhat heavy face of type, a fashion which the Kelmscott Press books suggested. See specimens at the end of this volume.

Arabic figures.—Ordinary figures, roman or italic, thus—1 2 3, etc., as distinct from roman numerals, i, ii, iii, etc.

Art paper.—Coated papers adapted for half-tone block printing are usually, but inappropriately, so called.

Atlas.—A size of paper, 36 × 26 inches. Folio, 26 × 18; quarto, 18 × 13; octavo, 13 × 9.

Author's proof.—A proof bearing corrections made by the author or editor. A. P. is the short expression.

Backs.—The "back" margin of pages—that margin next the binding.

Bastard title.—A fly- or half-title before the full title of a work.

Black-letter.—A general expression used to indicate **old English**, gothic text, or church type.

Bleed.—When a book or pamphlet has been cut down too much, so as to touch the printed matter, it is said to "bleed."

Blind blocked (or *tooled*).—Simple impressed lettering on book covers, not inked or gilt.

Blind P (or *paragraph mark ¶*).—Frequently used in old printed books.

- A Short *Blocks*.—A general term embracing woodcuts, electros, etc.
- Glossary *Body of the work*.—The text or subject-matter of a volume is thus described, to distinguish it from the preliminary, index, appendix, and notes.
- Bolts*.—The folded or doubled edge of paper at the head and fore-edge.
- Bottom notes*.—Footnotes are sometimes so called, to distinguish them from sidenotes.
- Bourgeois*.—Pronounced Burjoice ; a size of type having eight and a half lines to the inch.
- Bracket*.—A square sign [as distinct from the round sign (or parenthesis. The bracket is sometimes used by the printer to indicate a new paragraph.
- Brevier*.—Pronounced Bre-veer ; a size of type having nine and a half lines to the inch.
- Broadside*.—A sheet printed on one side only, such as a poster.
- Calendered paper*.—Paper very highly rolled or glazed, much used for printing illustrations.
- Cancel*.—A term used for a new leaf or leaves reprinted in consequence of some error or defect.
- Capitals*.—Letters thus, CAPITALS. Shortly called “caps.”
- Caps. and Small Caps*.—CAPITALS and SMALL CAPITALS.
- Caret*.—The sign ^ used to indicate an insertion in MS. or proofs.
- Catchline*.—The bottom line of a page, containing the “catch-word” only, which is the first on the next page—now almost obsolete.
- Catch-word*.—See above ; also the first word in an index entry.
- Certificate*.—A guarantee of only a limited number of copies having been printed of any work, usually placed near the title-page.
- Circuit edges*.—Books, generally bibles or prayer-books, with the covers projecting and turned over, so as to protect the edges.
- Clarendon* —Generally a bold or fat-faced type ; the older founts were called “Egyptian.”
- Clean proof*.—One ready to be sent out to the author : not a printer’s first proof.

Clean sheets.—Sheets put aside as they are printed off to show the progress of the work. A Short Glossary

Cliché.—A stereo or electrotype plate.

Cloth boards.—Books bound in cloth cases.

Cobb paper.—A paper in various shades of colour largely used by binders for the sides of books.

Collotype.—A method of printing from a slightly raised gelatine film produced by photographic means.

Colophon.—An inscription, device, or tailpiece at the end of a book, usually a printer's imprint.

Columbia.—A size of paper, $34\frac{1}{2} \times 23\frac{1}{2}$ inches. Folio, $23\frac{1}{2} \times 17\frac{1}{4}$; quarto, $17\frac{1}{4} \times 11\frac{3}{4}$; octavo, $11\frac{3}{4} \times 8\frac{5}{8}$.

Copperplate.—A term applied generally to those methods of illustration by intaglio, as distinct from blocks in relief.

Copy.—Manuscript for the printer.

Corrigenda (pl.), *Corrigendum* (s.).—A table containing corrections at the end or commencement of a work.

Cropped.—A book with pages cut down too much is said to be "cropped."

Crown.—A sheet measuring 20×15 inches. Folio, 15×10 ; quarto, $10 \times 7\frac{1}{2}$; octavo, $7\frac{1}{2} \times 5$.

Cursive.—The German expression for *italic* types.

Cut edges.—A book with pages machine-cut on the three edges.

Cut-in notes.—Those inserted within the text at the side, and not in the margin.

Dead reprint.—An absolute facsimile reprint, line for line and page for page.

Decimo-sexto.—The same as sixteenmo, *q.v.*

Deckle.—The raw, rough edge of hand-made paper.

Dele (or *delete*).—To expunge, cancel, delete, or omit, indicated thus δ .

Demy.—A size of printing paper, $22\frac{1}{2} \times 17\frac{1}{2}$ inches. Folio, $17\frac{1}{2} \times 11\frac{1}{4}$; quarto, $11\frac{1}{4} \times 8\frac{3}{4}$; octavo, $8\frac{3}{4} \times 5\frac{5}{8}$.

Diamond.—A size of type having seventeen lines to the inch.

Double crown.—A sheet measuring 30×20 inches; double the size of Crown, *q.v.*

Double foolscap.—A size of printing paper, 27×17 inches; double the size of Foolscap, *q.v.*

A Short
Glossary

Double pica.—A size of type having three and a half lines to the inch.

Double pott.—A size of paper, $25 \times 15\frac{1}{2}$ inches; double the size of Pott, *q.v.*

Dropped heads.—First pages of chapters, printed lower down the page than ordinarily.

Dummy copy.—One generally made of blank leaves, to represent the bulk of a work.

Duodecimo.—Commonly called twelvemo. A book having twelve leaves to the sheet. Written 12mo.

Dutch papers.—Van Gelder's hand-made papers, made in Holland.

Edition de luxe.—An elaborate, costly and limited edition on large paper.

Egyptian.—See "Clarendon."

Eighteenmo.—A book having eighteen leaves to the sheet, written shortly 18mo. Bibliographically termed "octodecimo."

Electrotyping.—A means of duplicating woodcuts, etc., by an electro deposit of copper, which is afterwards backed up by a kind of type metal.

End leaves (or *papers*).—The blank flyleaves at each end of a book.

English.—A size of type having five and a quarter lines to the inch.

Errata (pl.), *Erratum* (s.).—A list of errors, not necessarily printers' errors.

Even pages.—The left-hand or verso pages of a book.

Fine paper edition.—The best edition of a book; sometimes expressed by the letters F. P.

Finishing.—The lettering or tooling on a book-cover.

Flat pull (or *impression*).—A simple proof without under- or over-laying.

Flexible.—A style of binding which allows the book to open quite flat.

Flyleaf.—A blank leaf at each end of a book.

Fly-title.—The half-title in front of the general title, or the one dividing sections of a work. A Short Glossary

Folio.—A sheet of paper folded in two leaves only.

Foolscap.—A sheet measuring $17 \times 13\frac{1}{2}$ inches. Folio, $13\frac{1}{2} \times 8\frac{1}{2}$; quarto, $8\frac{1}{2} \times 6\frac{3}{4}$; octavo, $6\frac{3}{4} \times 4\frac{1}{4}$.

Fore-edge.—The edge of a book opposite the binding.

Format.—The bibliographical expression for the size and shape of a book.

Forme.—A printer's term for a number of type-pages imposed in an iron frame called a "chase."

Forwarding.—The different stages in binding between the sewing and finishing of a book, *i.e.*, lettering the title, colouring or gilding the edges, etc.

Fount.—Pronounced font. The whole number of letters, etc., in one complete set of type.

Foxed.—Paper or books which are stained or mouldy.

F. P.—The short abbreviation for fine paper copies of a work.

Fraaktur.—The German expression for their text or black-letter characters.

Frontispiece.—The picture or plate facing the title-page of a book.

Full bound.—A book wholly bound in leather.

Full point.—The printers' expression for a full stop.

Galley proofs.—Those supplied in slips about two feet long, before the matter is made up into pages.

Gilt tops.—Books with the top edges cut and gilt, to prevent them being soiled by dust.

Gratis copies.—Those copies not sold, but sent out for presentation, review, etc.

Great primer.—A size of type having four and a quarter lines to the inch.

Guarded.—Books are said to be "guarded" when the plates are mounted or sewn on guards (as maps are), instead of being stitched or pasted in the ordinary way.

Hair leads.—Very thin leads for spacing out printed matter. Frequently they measure sixteen to a pica, or ninety-six to an inch.

A Short Glossary *Hair space*.—The thinnest space made for placing between words.

Half bound.—Books bound with leather back and corners, and cloth or paper sides.

Half-title.—The short title in front of the full title.

Half-tone blocks.—Photographic relief printing blocks, produced with the aid of a screen, which breaks the picture up into various tones.

Heads.—The margin at the top of the page.

Imperfections.—Sheets required by a binder to complete books imperfect through bad gathering, collating, or spoiled sheets.

Imperial.—A size of printing paper, 30×22 inches. Folio, 22×15 ; quarto, 15×11 ; octavo, $11 \times 7\frac{1}{2}$.

Imposition.—A term applied generally to the laying-down of the pages in certain positions, to form, when printed, quartos, octavos, etc.

Imprint.—The printer's name and address in a book, which is necessary by Act of Parliament.

Indent.—To set back any line or lines, as in the commencement of a paragraph.

India paper.—A fine paper used for engraver's proofs. It is generally imported from China, though called "India."

India rubbered.—Books with plates are sometimes coated at the back with a solution of india rubber to save stitching or expense of guarding: when open the book will lie perfectly flat.

Inferior figures and letters.—Made to range at the bottom of a letter, thus— $1\ 2\ 3\ a\ e\ i\ o\ u$

Initial letters.—Large block or floriated letters used at the commencement of a chapter or work.

In quires.—Unbound books in sheets.

Inset.—A sheet, or part of one, placed inside another sheet to complete sequence of pagination.

In slip.—Galley-proofs printed before making-up into pages.

Intaglio.—A term used for printing from an incised copperplate; the reverse of ordinary or "relief" printing.

In the press.—A work in the course of being printed is thus announced.

Italic.—The *sloping characters*, distinct from roman types, invented by *Aldus Manutius, the Venetian printer*.

Japanese paper.—Hand-made paper with a vellum surface manufactured in Japan.

Justification.—The exact spacing out to a given measure in type-setting.

Keep standing.—An order not to distribute the type, pending possible reprinting.

Laid paper.—Those papers that show, when held up to the light, parallel waterlines, at intervals of an inch or so.

Large paper.—The best copies of a work with large margins, etc.; also termed *édition de luxe*. Sometimes expressed by the initials L. P.

Leaded matter.—Lines of type separated by leads, or narrow strips of metal.

Leatherette or *Leatheroid*.—An imitation of leather, usually made of embossed paper.

Leaves.—Must not be confused with pages, because the leaf being printed on both sides is equal to two pages.

Letter paper.—A term for quarto paper: note paper being octavo.

Letterpress.—Matter printed from type as distinct from lithographic or plate printing.

Ligatures.—Tied letters cast on one body, thus, fi ff fl ffi ffl & sh ft lk, etc.

Line process block.—A direct photographic relief printing block, suitable for ordinary work in line, or drawings in "black and white."

Lining papers.—Papers used by bookbinders for pasting down on and inside the covers.

Linotype.—A composing machine of American origin setting up matter in slugs or solid lines of type (lin o' type).

Literals (or *letterals*).—Single errors by the printer in setting up type—a first proof is usually well sprinkled with such before it is submitted to the author.

Lithography.—Printing from the surface of a smooth but porous stone, invented by Aloys Senefelder over one hundred years ago.

LL.—The abbreviation for "leaves" in a book.

A Short Glossary *Long primer*.—A size of type having seven and a half lines to the inch.

Lower-case letters.—The small letters, a, b, c, d, e, f, g, etc., not capitals.

Mackle.—A printed sheet with a slurred appearance, owing to some mechanical defect in the impression.

Make-up.—To measure off matter into pages.

Marbled edges.—When the cut edges of books represent marble.

Margin.—The blank paper surrounding a page of print.

Marginalia.—The bibliographical term for marginal notes.

Medium.—A size of printing paper, 24 × 19 inches. Folio, 19 × 12; quarto, 12 × 9½; octavo, 9½ × 6.

Mezzotint.—An elaborate but effective method of illustration from an intaglio copperplate engraved by hand.

Minion.—A size of type having ten and one-eighth lines to the inch.

Modern face type.—That class of type mostly used in newspaper printing. See specimens at the end of this volume.

Monotype.—A composing machine of American origin which produces loose or single types, as distinct from a slug or solid line.

Moulds.—The preliminary stage in stereotyping by the paper process. They are also used for plaster work and electrotyping.

Movable.—A general term applied to type to distinguish it from stereotype, etc.

N. D..—An abbreviation denoting “no date” on a book.

Nonpareil.—A size of type having twelve lines to the inch.

Note papers.—Papers octavo in shape, but of various sizes; letter papers being quarto shape, and also of various sizes.

N. P..—An abbreviation for new paragraph, either in MS. or in corrected proof.

Octavo.—Shortly written 8vo. A book having eight leaves to the sheet.

Octodecimo.—Written shortly 18mo. A book having eighteen leaves to the sheet.

Odd pages.—The right-hand or recto pages of a book.

- Off-cut*.—That part of the sheet which has to be cut off in order that the sheet may be folded correctly, as in a “twelvemo.”
- Off-set*.—The set-off of ink from one sheet to another, a result of bad ink or insufficient drying.
- Off-set printing*.—A new process of printing by transfer of type, plates, or other designs to rubber, which in turn is impressed on to the paper.
- Old English*.—Founts of type of **black-letter** character. Sometimes expressed by O. E.
- Old face type*.—That class of type designed and cut by William Caslon in the early part of the eighteenth century. See specimens at the end of this volume.
- Old style type*.—Generally used for the best class of bookwork, and known as the “revived old style.” It was first designed and cut by Messrs. Miller and Richard about the middle of the nineteenth century. See specimens at the end of this volume.
- O. P.*—An abbreviation for “out of print.”
- Overcast*.—A particular kind of book-sewing which allows the book when open to lie flat.
- Overlays*.—The making-ready of an illustration by cutting out varied thicknesses of paper to give light and shade to the design by altering pressure upon the block.
- Overplus*.—The “plus” or “over” copies of a definite number in printing.
- P.*—An abbreviation for the word “page.” The plural is “pp.”
- Page*.—This must not be confused with a leaf or leaves. Each leaf, being printed on both sides, is equal to two pages.
- Paragon*.—A size of type having three and three-quarter lines to the inch.
- Paste-downs*.—The blank flyleaves, sometimes coloured, at each end of a book, which are pasted down on the covers.
- Pearl*.—A size of type having fifteen lines to the inch.
- Photogravure*.—A mechanical intaglio process superseding the hand-engraved copperplate.
- Pica*.—A size of type having six lines to the inch.
- Pointing*.—The general term used by printers for punctuation. “Stiff pointing” is matter well peppered with commas and other punctuation marks.

- A Short Glossary *Points*.—All marks of punctuation.
- Point system*.—Type bodies cast to definite points, *e.g.*, pica being reckoned as twelve points, or seventy-two points to the inch.
- Post*.—A size of printing paper, 20×16 inches.
- Pott*.—A sheet measuring $15\frac{1}{2} \times 12\frac{1}{2}$ inches. Folio, $12\frac{1}{2} \times 7\frac{3}{4}$; quarto, $7\frac{3}{4} \times 6\frac{1}{4}$; octavo, $6\frac{1}{4} \times 3\frac{7}{8}$.
- Preliminary*.—Any matter coming before the main body of a work—title, preface, contents, etc.
- Press proof*.—The final proof marked by the author or editor “press.”
- Prima*.—In reading a work sheet by sheet the first word of the ensuing signature is marked by the reader as the “prima.”
- Process blocks*.—Illustrations produced by photography, and mechanical or chemical processes.
- Proof*.—A trial print from type, plates, or blocks.
- Proof*.—A bookbinder’s term for some rough edges left on a trimmed book, to show that it has not been cut down excessively.
- Proof in slips*.—See “Galley proofs” and “Slips.”
- Publisher’s binding*.—Cloth binding.
- Quad papers*.—Those papers made in large size, such as quad crown, 30×40 in.—four times the size of crown, 20×15 in.
- Quadrat*.—Blank pieces of metal used by the printer to fill up short lines.
- Quarter bound*.—Books bound with the back only of leather.
- Quarto*.—Written shortly 4to. A book having four leaves to the sheet.
- Quaternions*.—Printed sheets folded and insetted in sections of four.
- Query*.—A mark (?) made by the corrector of the press to call attention to a possible error.
- Quinternions*.—Printed sheets folded and insetted in sections of five.
- Quire*.—Twenty-four sheets of paper.
- Quires*.—Unbound books in sheets are said to be in quires.
- Ream*.—Paper in parcels or bundles of a certain size, a printer’s ream being 516 sheets. Hand-made and drawing papers may contain 472, 480, or 500 sheets.

- Recto*.—The right-hand pages of a book.
- Register*.—The adjustment of print on one side of a leaf to that on the other.
- Relief printing*.—Letterpress and block printing, as distinct from lithography or plate printing.
- Removes*.—The difference between one size of type and another.
- Retree*.—The rejected or slightly damaged paper of different reams, marked $\times \times$. Distinct from outsides or "broken," marked $\times \times \times$.
- Revise*.—A proof bearing author's corrections, which has to be submitted again before being sent to press.
- Revived old style type*.—See "Old style type."
- Roman*.—The class of type (such as this fount) distinguished from *italic* or fancy types. It is called "antiqua" by the Germans.
- Roman numerals*.—i, ii, iii, iv, etc. The pagination of the preliminary matter of a volume is generally thus expressed.
- Roxburghe binding*.—A quarter-bound book with top edge gilt.
- Royal*.—A size of printing paper, 25×20 inches. Folio, $20 \times 12\frac{1}{2}$; quarto, $12\frac{1}{2} \times 10$; octavo, $10 \times 6\frac{1}{4}$.
- RP*.—An abbreviation for "reprint."
- Rubricated*.—Printed in red ink.
- Ruby*.—A size of type having fourteen lines to the inch.
- Runners*.—Figures or letters placed down the side margin of a page to indicate the position of any given line.
- Script*.—Type similar in character to handwriting.
- Serif*.—The fine lines on the top and bottom of a letter, as in H. A sanserif is H.
- Set off*.—When the ink transfers from one sheet to another.
- Sextodecimo*.—A bibliographical term for 16mo, *q.v.*
- Shoulder notes*.—Marginal notes placed at the top corner of the page.
- Sidenotes*.—Notes in the side margin, distinct from "footnotes."
- Signature*.—The letter or figure at the foot of the first page of a sheet, used to identify any particular sheet.

- A Short Glossary *Sixteenmo.*—Written shortly, 16mo. A book having sixteen leaves to the sheet, usually about $4\frac{1}{2} \times 7$ inches.
- Size copy.*—A thickness or dummy copy of blank paper to show a specimen of size and binding.
- Slips.*—Matter pulled as proofs in long slips, and not made up into pages.
- Small capitals.*—The SMALLER CAPITALS, as distinct from full CAPITALS, indicated in MS. by underlining with two strokes.
- Small paper.*—The ordinary copies of a work. Sometimes expressed by the initials S. P.
- Small pica.*—A size of type having seven lines to the inch.
- Sprinkled edges.*—Cut edges of books finely sprinkled with colour.
- Stabbed.*—A cheap form of stitching by piercing or stabbing, used mostly for pamphlet work.
- Standing matter.*—When a volume has been printed off and kept standing in type by order.
- Start.*—Leaves of books are said to “start” when they are loose through defective sewing.
- Stereotypes.*—Plates cast in metal from movable types, either by “plaster” or “paper” processes.
- Stet.*—A Latin word written in the margin to cancel any alteration, dots being placed underneath the alteration itself
- Style of the house.*—Methods of setting titles, quotations, spellings, etc., peculiar to each printing office.
- Sub-title.*—The bastard- or half-title placed before the general title. Same as “fly-title.”
- Super-calendered paper.*—Highly rolled paper for dry printing.
- Superior letters and figures.*—Small letters cast at the top of type, and used for references or abbreviations, M^r, N^o, ^{1 2 3}.
- Super royal.*—A size of printing paper, $27\frac{1}{2} \times 20\frac{1}{2}$ inches. Folio, $20\frac{1}{2} \times 13\frac{3}{4}$; quarto, $13\frac{3}{4} \times 10\frac{1}{4}$; octavo, $10\frac{1}{4} \times 6\frac{7}{8}$.
- Swash letters.*—Seventeenth-century italic capitals with tails and flourishes, thus—*A B D M N* etc.
- Tails.*—The bottom or tail-end of a page.
- Ternions.*—A bibliographical expression for three sheets folded together in folio.

Thick leads.—Strips of metal one twenty-fourth of an inch in thickness, used for separating lines of type.

Thickness copy.—A thickness or dummy copy of blank paper to show a specimen of size and binding.

Thin leads.—Strips of metal one forty-eighth of an inch in thickness, used for separating lines of type.

Thirty-twomo.—Written shortly 32mo. A book having thirty-two leaves to the sheet.

Three-colour process.—The method of printing any coloured picture by the use of the three primary colours superimposed on each other—the blocks being automatically dissected for the purpose in photographing.

Transpose.—Letters or words to be re-arranged as indicated on a proof. Written shortly “trs.”

Trichromatic printing.—See “Three-colour process.”

Trigesimo-seculo.—The bibliographical term for “thirty-twomo.”

Trimmed edges.—Edges of books cut or trimmed sufficiently to make them tidy without opening head-folds or bolts.

Turned commas.—These are used at each end of an extract or quoted matter. Sometimes called “inverted commas” or “quotation marks.”

Twelvemo.—Written shortly 12mo. A book having twelve leaves to the sheet. Also called “duodecimo.”

Twenty-fourmo.—Written shortly 24mo. A book having twenty-four leaves to the sheet. Bibliographically termed “vigésimo-quarto.”

Two-line letters.—Plain initial letters occupying two lines in depth, used at the commencement of a chapter or work.

Typograph.—A composing machine of German origin which sets the type in slugs or lines of type similar to the Linotype.

Typography.—The art or style of printing from movable letters.

Uncut edges.—Leaves uncut by machinery, not necessarily “unopened” by hand.

Unopened edges.—Applied to books the edges of which have not been opened.

Verso.—The reverse or back of a leaf; the left-hand page of a book; the reverse or opposite of “recto.”

A Short *Vigesimo-quarto*.—Bibliographical term for “twenty-fourmo.”
Glossary *Vignettes*.—A class of illustration with the edges undefined and shaded off gradually.

Waste.—Surplus odd sheets of a book beyond the plus copies.

Watermark.—The wire-mark of any particular design woven in a sheet of paper.

White.—The space between any lines or words of type.

White edges.—Edges of books machine-cut, not coloured or gilt.

White out.—To space or “branch out” any composed matter, such as in advertisements.

White paper.—Unprinted paper, whether white or tinted.

Whole-bound.—Books bound entirely in leather, of any kind.

Wire-mark.—Those “laid” marks in paper visible when the sheet is held up to the light.

Woodcuts.—Pictures cut by a knife on wood with the grain, not on the end grain as in modern wood-engraving.

Wood-engraving.—The modern form of illustration on wood, that is, engraved on the end grain of the wood, not cut with the grain.

Wrong fount.—Letters mixed with, but not belonging to, the same fount. W. F. is the short form.

Xylography.—The cutting and printing of old block-books.

Zincography.—The art of producing engravings on zinc by a chemical process.

SPECIMENS OF BOOK-FOUNTS
AND OTHER TYPES

IN giving these specimens of book-founts, and other examples of simple display types suitable for titles, etc., a new feature has been repeated, which I venture to think will be appreciated by both Authors and Publishers. I have taken a standard writer—Ruskin, in “Sesame and Lilies”—and repeated the same passage in every panel, in order that the comparisons may hold good in each case. These panels have been arranged, as far as possible, 2 inches deep, and are set $3\frac{1}{2}$ inches wide in all cases. Thus $2 \times 3\frac{1}{2} = 7$. If the total number of words quoted at the end of each specimen is divided by seven, the average contained in a square inch in any one size of type, leaded or solid, is arrived at by a very simple process. It will be observed that there is a difference between the several classes of types shown, and it will therefore be necessary to select the particular series required, in order to obtain the approximate number of words in a square inch. This may be verified by a reference to the table on page 100.

C. T. J.

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ANALYSIS OF TYPES

CLASS.	AVERAGE WORDS IN A SQUARE INCH.				
OLD FACE.	<i>Thick leaded.</i>		<i>Thin leaded.</i>		<i>Solid.</i>
GREAT PRIMER	7	. .	8	. .	9
ENGLISH	11	. .	12	. .	14
PICA	14	. .	15	. .	16
SMALL PICA	17	. .	19	. .	23
LONG PRIMER	21	. .	23	. .	27
BOURGEOIS	25	. .	29	. .	34
BREVIEWER	31	. .	35	. .	39
NONPAREIL	44	. .	52	. .	66
OLD STYLE.					
GREAT PRIMER	7	. .	7	. .	8
ENGLISH	10	. .	11	. .	12
PICA	12	. .	14	. .	15
SMALL PICA	16	. .	19	. .	23
LONG PRIMER	20	. .	24	. .	27
BOURGEOIS	24	. .	28	. .	32
BREVIEWER	29	. .	33	. .	38
MINION	33	. .	37	. .	44
NONPAREIL	40	. .	47	. .	59
PEARL	55	. .	65	. .	81
ANTIQUÉ ROMAN.					
GREAT PRIMER	5	. .	6	. .	7
PICA	11	. .	12	. .	14
LONG PRIMER	16	. .	20	. .	23
BREVIEWER	26	. .	29	. .	33
NONPAREIL	36	. .	42	. .	53
MODERN.					
GREAT PRIMER	6	. .	7	. .	8
ENGLISH	10	. .	11	. .	12
PICA	12	. .	14	. .	15
SMALL PICA	16	. .	19	. .	23
LONG PRIMER	20	. .	24	. .	27
BOURGEOIS	24	. .	27	. .	31
BREVIEWER	26	. .	31	. .	35
MINION	32	. .	37	. .	43
NONPAREIL	37	. .	44	. .	55
PEARL	52	. .	62	. .	78

N.B.—*Fractions under one-half omitted. One-half or more reckoned as a unit.*

NOTE

IN all cases the Top panel is *thick leaded*; the Middle panel *thin leaded*; and the Bottom one set *solid* (without leads).

A book is essentially not a talked thing, but a written thing; and written, not with a view of mere communication, but of permanence. The book of talk is printed only because its author cannot speak to thousands of people at once; if he could, he would—the volume is

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56

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These are all at your choice ; and Life is short. You have heard as measured and mapped out this short life and its possibilities ? Do you know, if you read this, that you cannot read that—that what you lose to-day you cannot gain to-

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f mere com-
to-morrow! Will you go and gossip with your housemaid, or your stable-boy, when you may talk with
it is with any worthy acquaintance of your own class, to
common crowd for entire hours, and amuse them there, when
with its society, while in the world, and without as its
lace and time! Into that you may enter always; in that
to your wish; from that, once entered into it, you can

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SAMPLES OF VARIOUS PAPERS FOR BOOK-PRINTING

THE accompanying twenty-one leaves of paper, made respectively by machine or hand are given as specimens of papers of fair qualities, and they are here classed in their order of value—machine-made papers first, and those hand-made in the second division—each kind being graded according to its value, which is based firstly on quality and secondly on weight. Papers being sold at so much per pound, the exact cost of a ream of paper is dependent on its size and gross weight. The paper on which this book is printed is ordinary antique laid 30 lb. demy. Machine papers can be made to any size, but the moulds for hand-made papers exist only in certain dimensions.

Most of the papers shown here may be obtained from stock in several sizes. If they have to be made, colour and weight (*i.e.* substance) can be altered in most cases, and the length of time for making machine papers is usually one to two weeks—hand-made papers possibly a month.

C. T. J.

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151	„ ANTIQUE LAID, DECKLE EDGE.
152	„ „ WOVE, „ „
153	LIGHT BULKING ANTIQUE LAID.
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156	ENAMELLED (SO-CALLED “ART”).
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